



TN : IFB Sales Performance 04/04/2026 9:21 AM

MTD Sales
85.06 L

Brand Share %
2.24 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	48.52	12.02 %
Air-Cond	30.68	0.91 %
Dishwash	3.50	17.05 %
Oven	2.36	27.62 %
Total	85.06	2.24 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	21.22	3.31 %
WEST-02	15.07	4.06 %
SOUTH-03	12.54	2.18 %
CHENNAI-01	9.56	2.57 %
WEST-01	8.73	2.14 %
SOUTH-01	5.97	0.87 %
CHENNAI-02	5.69	1.63 %
SOUTH ARCOT	3.72	1.96 %
NORTH ARCOT	2.56	1.21 %
Total	85.06	2.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.32	19.13 %
Air-Cond	9.30	1.61 %
Dishwash	0.45	45.32 %
Oven	0.16	14.67 %
Total	21.22	3.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.32	0.80 %
AYR1	0.30	2.20 %
KUM1	0.29	1.17 %
KIK1	0.17	1.39 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.22	3.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.10	15.96 %
Air-Cond	5.53	1.77 %
Dishwash	0.44	20.76 %
Total	15.07	4.06 %

Branch *	MTD Sales L	Brand Share %
WHKP	0.68	2.16 %
SLM1	0.49	1.41 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.07	4.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.03	13.02 %
Air-Cond	4.21	0.83 %
Oven	0.29	18.90 %
Total	12.54	2.18 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.70	1.74 %
DGL1	0.33	1.05 %
MDU1	0.26	0.35 %
TPT1	0.17	1.55 %
KKD3	0.17	0.65 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	12.54	2.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.75	12.88 %
Air-Cond	2.10	0.65 %
Dishwash	0.96	25.97 %
Oven	0.76	51.01 %
Total	9.56	2.57 %

Branch *	MTD Sales L	Brand Share %
CH16	0.32	2.05 %
CH08	0.30	1.21 %
CH39	0.16	1.57 %
CH07	0.16	0.92 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	9.56	2.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.96	1.08 %
Wash-Mac	3.95	10.90 %
Dishwash	0.42	11.72 %
Oven	0.40	38.49 %
Total	8.73	2.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.01	1.23 %
TPR2	0.56	1.81 %
SNR1	0.38	1.35 %
PLI1	0.33	1.25 %
CBE5	0.19	2.03 %
TPR1	0.18	0.82 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.73	2.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.91	6.80 %
Air-Cond	0.96	0.15 %
Oven	0.75	44.57 %
Dishwash	0.35	10.57 %
Total	5.97	0.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.06	1.29 %
TUT1	0.61	0.88 %
SVK1	0.48	1.98 %
TKS2	0.29	0.93 %
KVT1	0.17	0.52 %
TUT2	0.13	0.43 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
TKS1	-0.03	-0.16 %
Total	5.97	0.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.08	0.98 %
Wash-Mac	2.61	7.63 %
Total	5.69	1.63 %

Branch *	MTD Sales L	Brand Share %
CH18	0.26	1.68 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	5.69	1.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.45	9.97 %
Air-Cond	1.26	0.77 %
Total	3.72	1.96 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.19	1.45 %
PRT1	0.17	2.03 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	3.72	1.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.40	4.89 %
Dishwash	0.88	37.44 %
Air-Cond	0.29	0.16 %
Total	2.56	1.21 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.56	1.21 %