

MTD Sales
14.46 L

Brand Share %
10.52 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	13.50	10.58 %
Oven	0.61	18.26 %
Dishwash	0.35	5.38 %
Total	14.46	10.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.06	10.59 %
WEST-01	2.93	15.66 %
WEST-02	2.58	16.39 %
SOUTH-03	2.54	10.43 %
CHENNAI-01	2.14	13.17 %
TRICHY-01	0.66	6.36 %
CHENNAI-02	0.31	4.14 %
NORTH ARCOT	0.25	3.48 %
KL-SOUTH		0.00 %
SOUTH ARCOT		0.00 %
Total	14.46	10.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.06	11.65 %
Total	3.06	10.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.32	10.10 %
SVK1	0.03	3.44 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TUT1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.06	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.93	16.88 %
Total	2.93	15.66 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.93	15.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.43	16.04 %
Oven	0.15	25.44 %
Total	2.58	16.39 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.15	6.82 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	2.58	16.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.19	9.36 %
Dishwash	0.35	100.00 %
Total	2.54	10.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.17	8.34 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	2.54	10.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.14	13.95 %
Total	2.14	13.17 %

Branch *	MTD Sales L	Brand Share %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	2.14	13.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	4.95 %
Oven	0.15	100.00 %
Total	0.66	6.36 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.66	6.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Oven	0.31	55.36 %
Total	0.31	4.14 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	0.31	4.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.25	3.79 %
Total	0.25	3.48 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.25	3.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total		0.00 %