

MTD Sales
30.79 L

Brand Share %
3.41 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	24.32	10.02 %
Oven	2.33	46.90 %
Air-Cond	2.14	0.33 %
Dishwash	2.00	13.18 %
Total	30.79	3.41 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	5.01	10.86 %
CHENNAI-01	4.76	2.77 %
SOUTH-03	4.75	3.21 %
CHENNAI-02	3.87	3.51 %
SOUTH-01	2.77	2.09 %
TRICHY-01	2.23	2.38 %
SOUTH ARCOT	2.21	4.01 %
NORTH ARCOT	2.17	3.96 %
WEST-02	1.62	4.76 %
WEST-03	1.41	2.48 %
Total	30.79	3.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.21	20.88 %
Dishwash	0.64	32.89 %
Oven	0.16	20.58 %
Total	5.01	10.86 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WHCB		0.00 %
Total	5.01	10.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.65	6.81 %
Air-Cond	1.08	0.84 %
Oven	0.54	83.50 %
Dishwash	0.50	11.36 %
Total	4.76	2.77 %

Branch *	MTD Sales L	Brand Share %
CH05	0.42	2.57 %
CH07	0.17	2.42 %
CH19	0.11	1.66 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.76	2.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.23	12.66 %
Air-Cond	0.36	0.32 %
Oven	0.15	41.17 %
Total	4.75	3.21 %

Branch *	MTD Sales L	Brand Share %
MDU8	1.90	2.69 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	4.75	3.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.15	8.28 %
Oven	0.88	75.77 %
Dishwash	0.50	28.60 %
Air-Cond	0.34	0.42 %
Total	3.87	3.51 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	3.35 %
CH12	0.22	2.74 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.87	3.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.55	8.16 %
Oven	0.22	65.09 %
Total	2.77	2.09 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.18	2.16 %
NGR1	0.11	1.23 %
TUT2	0.11	2.22 %
APK2	0.01	0.62 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	2.77	2.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.01	9.09 %
Oven	0.21	64.97 %
Total	2.23	2.38 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.19	2.69 %
TRY1	0.19	1.03 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.23	2.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.21	14.78 %
Total	2.21	4.01 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
Total	2.21	4.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.00	9.69 %
Oven	0.17	22.06 %
Total	2.17	3.96 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.17	3.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.62	8.93 %
Total	1.62	4.76 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.62	4.76 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.69	4.01 %
Dishwash	0.36	42.48 %
Air-Cond	0.36	0.93 %
Total	1.41	2.48 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	1.41	2.48 %