

MTD Sales
30.92 L

Brand Share %
4.84 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	29.03	10.25 %
Oven	1.32	28.90 %
Air-Cond	0.58	0.16 %
Total	30.92	4.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.87	5.66 %
WEST-02	4.76	8.57 %
TRICHY-01	4.54	5.97 %
CHENNAI-02	3.79	4.84 %
WEST-01	3.45	8.20 %
CHENNAI-01	2.71	2.63 %
SOUTH-03	2.52	3.43 %
SOUTH ARCOT	1.64	3.52 %
NORTH ARCOT	0.47	1.20 %
KL-SOUTH	0.16	4.86 %
Total	30.92	4.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.59	14.01 %
Air-Cond	0.28	0.38 %
Total	6.87	5.66 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.60	3.95 %
TUT1	0.22	1.53 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	6.87	5.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.46	10.99 %
Oven	0.30	72.39 %
Total	4.76	8.57 %

Branch *	MTD Sales L	Brand Share %
TCG1		0.00 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	4.76	8.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.23	14.26 %
Oven	0.31	86.88 %
Total	4.54	5.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.48	4.23 %
TRY3	0.16	3.69 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	4.54	5.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.65	12.01 %
Oven	0.15	16.51 %
Total	3.79	4.84 %

Branch *	MTD Sales L	Brand Share %
CH46	0.15	2.36 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	3.79	4.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.29	11.69 %
Oven	0.15	34.11 %
Total	3.45	8.20 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	3.45	8.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.42	6.78 %
Oven	0.29	45.07 %
Total	2.71	2.63 %

Branch *	MTD Sales L	Brand Share %
CH22	0.14	3.93 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.71	2.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.52	7.95 %
Total	2.52	3.43 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.52	3.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.23	5.95 %
Air-Cond	0.29	1.15 %
Oven	0.12	35.35 %
Total	1.64	3.52 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.12	2.47 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.64	3.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.47	2.65 %
Total	0.47	1.20 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.47	1.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	11.77 %
Total	0.16	4.86 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	4.86 %