

MTD Sales
34.07 L

Brand Share %
7.07 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	26.72	14.00 %
Air-Cond	5.09	1.81 %
Dishwash	1.53	36.63 %
Oven	0.73	12.37 %
Total	34.07	7.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.93	9.83 %
TRICHY-01	5.16	7.42 %
SOUTH-03	4.83	7.77 %
WEST-01	4.54	16.44 %
WEST-02	4.14	10.37 %
CHENNAI-01	3.02	3.27 %
CHENNAI-02	1.95	3.25 %
NORTH ARCOT	1.89	7.25 %
SOUTH ARCOT	1.45	4.75 %
KL-SOUTH	0.15	4.32 %
Total	34.07	7.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.49	17.75 %
Air-Cond	1.30	3.36 %
Oven	0.14	13.35 %
Total	6.93	9.83 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	6.82 %
VNR2	0.16	3.88 %
APK1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	6.93	9.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.26	19.33 %
Air-Cond	0.73	1.57 %
Oven	0.16	42.10 %
Total	5.16	7.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.41	3.41 %
TRY3	0.16	5.62 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	5.16	7.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.59	12.72 %
Air-Cond	0.73	2.26 %
Dishwash	0.38	45.04 %
Oven	0.12	18.49 %
Total	4.83	7.77 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.25	6.33 %
MDU1	0.16	1.16 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.83	7.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.58	17.01 %
Air-Cond	0.50	9.08 %
Dishwash	0.46	100.00 %
Total	4.54	16.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	6.94 %
AVI1		0.00 %
CBE1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	4.54	16.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.88	16.22 %
Air-Cond	0.27	1.76 %
Total	4.14	10.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.27	6.45 %
HSR2	0.21	5.15 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	4.14	10.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.33	9.63 %
Air-Cond	0.53	0.80 %
Oven	0.16	17.42 %
Total	3.02	3.27 %

Branch *	MTD Sales L	Brand Share %
CH16	0.28	6.03 %
CH48	0.26	2.03 %
CH14	0.18	3.91 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.02	3.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.12	6.25 %
Dishwash	0.69	58.29 %
Oven	0.14	11.96 %
Total	1.95	3.25 %

Branch *	MTD Sales L	Brand Share %
CH03	0.30	3.73 %
CH15	0.15	3.28 %
CH01		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.95	3.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.39	13.34 %
Air-Cond	0.50	3.30 %
Total	1.89	7.25 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.89	7.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.92	8.72 %
Air-Cond	0.53	2.65 %
Total	1.45	4.75 %

Branch *	MTD Sales L	Brand Share %
POY1	0.17	2.71 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	1.45	4.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.15	9.80 %
Total	0.15	4.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.15	6.51 %
PAS1		0.00 %
Total	0.15	4.32 %