



# TN : IFB Sales Performance 03/05/2026 9:21 AM

MTD Sales  
68.76 L

Brand Share %  
1.44 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	47.78	11.61 %
Air-Cond	17.36	0.40 %
Oven	2.02	31.89 %
Dishwash	1.59	8.43 %
Total	68.76	1.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.32	1.88 %
TRICHY-01	11.75	1.44 %
CHENNAI-01	8.37	1.23 %
SOUTH-03	8.06	1.26 %
WEST-02	7.44	1.71 %
CHENNAI-02	6.29	1.15 %
WEST-01	5.80	1.99 %
NORTH ARCOT	5.52	1.68 %
SOUTH ARCOT	3.21	0.86 %
Total	68.76	1.44 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.76	16.95 %
Dishwash	0.42	19.03 %
Oven	0.14	13.71 %
Total	12.32	1.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.80	0.91 %
TUT1	0.78	1.06 %
TUT2	0.29	0.83 %
SVK1	0.16	0.64 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	12.32	1.88 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	10.08	21.59 %
Air-Cond	1.37	0.18 %
Oven	0.31	66.81 %
<b>Total</b>	<b>11.75</b>	<b>1.44 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.76	0.54 %
TVR2	0.69	1.40 %
PBR2	0.35	0.78 %
TNJ2	0.34	0.87 %
KUM1	0.34	0.96 %
PDK1	0.19	0.94 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>11.75</b>	<b>1.44 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	3.81	0.62 %
Wash-Mac	3.33	6.35 %
Dishwash	0.75	10.17 %
Oven	0.48	39.07 %
<b>Total</b>	<b>8.37</b>	<b>1.23 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	0.29	1.20 %
CH47	0.24	0.68 %
KNR1	0.18	1.25 %
CH38	0.16	1.10 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>8.37</b>	<b>1.23 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	4.30	0.73 %
Wash-Mac	3.21	6.56 %
Dishwash	0.42	34.29 %
Oven	0.13	17.41 %
<b>Total</b>	<b>8.06</b>	<b>1.26 %</b>

Branch *	MTD Sales L	Brand Share %
KRR1	0.33	0.89 %
MDU2	0.17	0.37 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>8.06</b>	<b>1.26 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	6.81	11.54 %
Oven	0.33	49.81 %
Air-Cond	0.30	0.08 %
<b>Total</b>	<b>7.44</b>	<b>1.71 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	1.05 %
SLM2	0.34	1.28 %
SLM1	0.30	0.72 %
SLM3	0.17	0.69 %
ATU1	0.17	0.85 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>7.44</b>	<b>1.71 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.34	8.57 %
Air-Cond	2.63	0.52 %
Oven	0.31	59.73 %
<b>Total</b>	<b>6.29</b>	<b>1.15 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.30	0.63 %
CH12	0.14	0.53 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>6.29</b>	<b>1.15 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.92	11.30 %
Air-Cond	1.72	0.68 %
Oven	0.16	15.01 %
<b>Total</b>	<b>5.80</b>	<b>1.99 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.18	0.88 %
UMP1	0.15	1.21 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>5.80</b>	<b>1.99 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.93	9.64 %
Air-Cond	2.60	0.87 %
Total	5.52	1.68 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.52	1.68 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.41	7.73 %
Air-Cond	0.63	0.19 %
Oven	0.16	41.36 %
Total	3.21	0.86 %

Branch *	MTD Sales L	Brand Share %
POY1	0.35	0.82 %
NVL2	0.31	1.37 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	3.21	0.86 %