



# TN : IFB Sales Performance 03/04/2026 9:22 AM

MTD Sales  
64.90 L

Brand Share %  
2.09 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	35.41	10.87 %
Air-Cond	25.84	0.94 %
Oven	2.23	30.74 %
Dishwash	1.42	8.05 %
Total	64.90	2.09 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	18.16	3.55 %
WEST-02	12.06	3.83 %
SOUTH-03	9.59	2.05 %
WEST-01	6.89	2.06 %
CHENNAI-01	5.90	1.98 %
SOUTH-01	4.76	0.85 %
CHENNAI-02	3.78	1.33 %
SOUTH ARCOT	2.91	1.80 %
NORTH ARCOT	0.84	0.48 %
Total	64.90	2.09 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.15	18.82 %
Air-Cond	8.41	1.82 %
Dishwash	0.45	45.32 %
Oven	0.16	18.76 %
Total	18.16	3.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.32	1.13 %
MDI1	0.37	2.05 %
KIK1	0.17	1.53 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	18.16	3.55 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	6.82	14.67 %
Air-Cond	5.24	1.96 %
<b>Total</b>	<b>12.06</b>	<b>3.83 %</b>

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>12.06</b>	<b>3.83 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	6.11	12.30 %
Air-Cond	3.32	0.80 %
Oven	0.17	12.74 %
<b>Total</b>	<b>9.59</b>	<b>2.05 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.26	0.39 %
ATG1	0.19	1.62 %
KKD3	0.17	0.78 %
DGL1	0.16	0.69 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>9.59</b>	<b>2.05 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	3.15	1.05 %
Wash-Mac	2.91	10.10 %
Dishwash	0.42	13.12 %
Oven	0.40	49.72 %
<b>Total</b>	<b>6.89</b>	<b>2.06 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.56	0.86 %
SNR1	0.38	1.67 %
TPR1	0.18	0.98 %
PLI1	0.16	0.67 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>6.89</b>	<b>2.06 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.69	10.63 %
Air-Cond	1.26	0.49 %
Oven	0.76	51.01 %
Dishwash	0.19	5.69 %
<b>Total</b>	<b>5.90</b>	<b>1.98 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.30	1.61 %
CH22	0.17	1.61 %
CH39	0.16	1.68 %
CH07	0.16	1.06 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>5.90</b>	<b>1.98 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	3.03	6.54 %
Oven	0.75	47.79 %
Air-Cond	0.63	0.12 %
Dishwash	0.35	10.57 %
<b>Total</b>	<b>4.76</b>	<b>0.85 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.80	1.18 %
TUT1	0.61	1.11 %
SVK1	0.31	1.48 %
TKS2	0.29	1.10 %
KVT1	0.17	0.66 %
TUT2	0.13	0.51 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
TKS1	-0.03	-0.24 %
<b>Total</b>	<b>4.76</b>	<b>0.85 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.28	0.89 %
Wash-Mac	1.50	5.39 %
<b>Total</b>	<b>3.78</b>	<b>1.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.46	1.71 %
CH50	0.24	1.56 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>3.78</b>	<b>1.33 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.65	8.05 %
Air-Cond	1.26	0.90 %
<b>Total</b>	<b>2.91</b>	<b>1.80 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.19	1.61 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>2.91</b>	<b>1.80 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	2.43 %
Air-Cond	0.29	0.19 %
<b>Total</b>	<b>0.84</b>	<b>0.48 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>0.84</b>	<b>0.48 %</b>