

MTD Sales
12.86 L

Brand Share %
8.59 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.79	13.80 %
Oven	0.74	27.47 %
Air-Cond	0.33	0.53 %
Total	12.86	8.59 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	2.89	20.09 %
SOUTH-01	2.60	9.67 %
TRICHY-01	1.94	10.62 %
WEST-02	1.63	16.73 %
CHENNAI-01	1.41	5.73 %
SOUTH-03	1.09	6.68 %
CHENNAI-02	0.88	4.86 %
SOUTH ARCOT	0.25	2.22 %
NORTH ARCOT	0.17	1.83 %
KL-SOUTH		0.00 %
Total	12.86	8.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.59	25.63 %
Oven	0.30	52.31 %
Total	2.89	20.09 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.89	20.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.27	14.28 %
Air-Cond	0.33	3.02 %
Total	2.60	9.67 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	2.60	9.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.94	22.69 %
Total	1.94	10.62 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	1.94	10.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.49	21.55 %
Oven	0.15	100.00 %
Total	1.63	16.73 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.63	16.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.28	9.46 %
Oven	0.13	23.97 %
Total	1.41	5.73 %

Branch *	MTD Sales L	Brand Share %
CH19	0.13	-108.19 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	1.41	5.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.09	11.10 %
Total	1.09	6.68 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	1.09	6.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.72	8.56 %
Oven	0.16	33.98 %
Total	0.88	4.86 %

Branch *	MTD Sales L	Brand Share %
CH15	0.16	8.19 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	0.88	4.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.25	4.16 %
Total	0.25	2.22 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	0.25	2.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.17	2.99 %
Total	0.17	1.83 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.17	1.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %