

MTD Sales
15.37 L

Brand Share %
3.72 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.83	10.22 %
Air-Cond	1.42	0.49 %
Oven	1.08	54.35 %
Dishwash	1.05	15.79 %
Total	15.37	3.72 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.11	3.73 %
CHENNAI-02	2.28	4.56 %
WEST-01	1.65	8.18 %
SOUTH-01	1.55	2.71 %
WEST-02	1.43	9.13 %
SOUTH ARCOT	1.34	4.27 %
SOUTH-03	1.17	2.85 %
TRICHY-01	1.11	2.30 %
WEST-03	0.87	2.52 %
NORTH ARCOT	0.86	2.79 %
Total	15.37	3.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.78	10.11 %
Air-Cond	0.72	1.12 %
Dishwash	0.50	35.33 %
Oven	0.11	68.44 %
Total	3.11	3.73 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.11	3.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.45	11.60 %
Oven	0.49	83.60 %
Air-Cond	0.34	0.93 %
Total	2.28	4.56 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	2.28	4.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.31	15.83 %
Dishwash	0.18	26.56 %
Oven	0.16	39.88 %
Total	1.65	8.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	2.91 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
WHCB		0.00 %
Total	1.65	8.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.45	10.16 %
Oven	0.11	100.00 %
Total	1.55	2.71 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	1.55	2.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.43	17.02 %
Total	1.43	9.13 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
Total	1.43	9.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.34	13.65 %
Total	1.34	4.27 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.34	4.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.17	9.03 %
Total	1.17	2.85 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU8		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.17	2.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.90	7.43 %
Oven	0.21	100.00 %
Total	1.11	2.30 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	1.11	2.30 %

WEST-03

Property	MTD Sales L	Brand Share %
Dishwash	0.36	42.48 %
Air-Cond	0.36	1.44 %
Wash-Mac	0.15	1.70 %
Total	0.87	2.52 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.87	2.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.86	7.75 %
Total	0.86	2.79 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.86	2.79 %