

MTD Sales
13.89 L

Brand Share %
6.24 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	10.46	12.88 %
Air-Cond	3.00	2.17 %
Dishwash	0.30	25.86 %
Oven	0.12	5.18 %
Total	13.89	6.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.67	8.52 %
SOUTH-01	2.47	8.21 %
WEST-01	2.31	16.39 %
TRICHY-01	2.29	6.23 %
WEST-02	1.60	7.78 %
SOUTH ARCOT	0.86	7.38 %
NORTH ARCOT	0.78	6.45 %
CHENNAI-02	0.47	2.04 %
CHENNAI-01	0.45	1.09 %
KL-SOUTH		0.00 %
Total	13.89	6.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.81	13.58 %
Air-Cond	0.73	4.23 %
Oven	0.12	66.52 %
Total	2.67	8.52 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.15	5.61 %
ADP1		0.00 %
ATG1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.67	8.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.44	11.48 %
Air-Cond	1.03	6.07 %
Total	2.47	8.21 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	2.47	8.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.08	20.07 %
Air-Cond	0.23	7.04 %
Total	2.31	16.39 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.31	16.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.06	20.63 %
Air-Cond	0.23	0.87 %
Total	2.29	6.23 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	2.29	6.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.33	10.40 %
Air-Cond	0.27	3.64 %
Total	1.60	7.78 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	1.60	7.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.59	25.17 %
Air-Cond	0.27	2.86 %
Total	0.86	7.38 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	0.86	7.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.54	12.01 %
Air-Cond	0.23	3.11 %
Total	0.78	6.45 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	0.78	6.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Dishwash	0.30	100.00 %
Wash-Mac	0.17	2.15 %
Total	0.47	2.04 %

Branch *	MTD Sales L	Brand Share %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.47	2.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.45	6.32 %
Total	0.45	1.09 %

Branch *	MTD Sales L	Brand Share %
CH42	0.16	5.44 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	0.45	1.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %