



# TN : IFB Sales Performance 02/05/2026 9:21 AM

MTD Sales  
46.43 L

Brand Share %  
1.51 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	31.89	11.34 %
Air-Cond	12.70	0.46 %
Oven	1.41	33.29 %
Dishwash	0.42	5.11 %
Total	46.43	1.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.58	1.64 %
TRICHY-01	7.20	1.52 %
SOUTH-03	6.40	1.32 %
WEST-02	6.10	1.80 %
WEST-01	4.81	1.95 %
CHENNAI-01	4.59	1.37 %
NORTH ARCOT	4.18	1.98 %
CHENNAI-02	3.18	1.18 %
SOUTH ARCOT	2.40	0.95 %
Total	46.43	1.51 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.58	15.14 %
Total	7.58	1.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.49	1.02 %
NGR1	0.33	1.25 %
TUT2	0.29	1.25 %
TVL1	0.29	0.47 %
RPM1	0.18	1.11 %
SVK1	0.16	0.73 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	7.58	1.64 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	6.22	20.48 %
Air-Cond	0.98	0.22 %
<b>Total</b>	<b>7.20</b>	<b>1.52 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.19	0.62 %
TRY1	0.18	0.26 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>7.20</b>	<b>1.52 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	3.35	0.75 %
Wash-Mac	2.49	6.70 %
Dishwash	0.42	34.29 %
Oven	0.13	31.54 %
<b>Total</b>	<b>6.40</b>	<b>1.32 %</b>

Branch *	MTD Sales L	Brand Share %
KRR1	0.33	1.07 %
MDU2	0.17	0.67 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>6.40</b>	<b>1.32 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.64	13.00 %
Air-Cond	0.30	0.10 %
Oven	0.16	41.27 %
<b>Total</b>	<b>6.10</b>	<b>1.80 %</b>

Branch *	MTD Sales L	Brand Share %
SLM2	0.34	1.37 %
SLM3	0.17	1.29 %
ATU1	0.17	1.13 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>6.10</b>	<b>1.80 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.93	10.44 %
Air-Cond	1.72	0.79 %
Oven	0.16	19.08 %
<b>Total</b>	<b>4.81</b>	<b>1.95 %</b>

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>4.81</b>	<b>1.95 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.59	0.85 %
Wash-Mac	1.52	5.37 %
Oven	0.48	55.16 %
<b>Total</b>	<b>4.59</b>	<b>1.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	0.24	1.19 %
CH42	0.17	1.17 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>4.59</b>	<b>1.37 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.30	1.22 %
Wash-Mac	1.88	8.12 %
Total	4.18	1.98 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	4.18	1.98 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.71	8.70 %
Air-Cond	1.16	0.46 %
Oven	0.31	59.73 %
Total	3.18	1.18 %

Branch *	MTD Sales L	Brand Share %
CH15	0.34	1.04 %
CH24	0.16	1.04 %
CH12	0.14	1.00 %
CH01		0.00 %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	3.18	1.18 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.93	9.14 %
Air-Cond	0.30	0.13 %
Oven	0.16	100.00 %
<b>Total</b>	<b>2.40</b>	<b>0.95 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.35	1.36 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>2.40</b>	<b>0.95 %</b>