



# TN : IFB Sales Performance 02/04/2026 9:21 AM

MTD Sales  
43.86 L

Brand Share %  
1.91 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	25.94	10.33 %
Air-Cond	16.09	0.79 %
Oven	1.48	29.65 %
Dishwash	0.35	2.83 %
<b>Total</b>	<b>43.86</b>	<b>1.91 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	9.61	3.11 %
WEST-02	8.37	3.67 %
SOUTH-03	7.10	1.93 %
WEST-01	4.81	1.95 %
CHENNAI-01	4.75	1.97 %
SOUTH-01	3.52	0.89 %
CHENNAI-02	2.83	1.24 %
SOUTH ARCOT	2.21	1.59 %
NORTH ARCOT	0.66	0.47 %
<b>Total</b>	<b>43.86</b>	<b>1.91 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.26	17.24 %
Air-Cond	3.20	1.17 %
Oven	0.16	29.63 %
<b>Total</b>	<b>9.61</b>	<b>3.11 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	1.77 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>9.61</b>	<b>3.11 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.18	14.34 %
Air-Cond	3.19	1.67 %
<b>Total</b>	<b>8.37</b>	<b>3.67 %</b>

Branch *	MTD Sales L	Brand Share %
SLM2	0.19	1.20 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>8.37</b>	<b>3.67 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	4.06	10.60 %
Air-Cond	3.04	0.93 %
<b>Total</b>	<b>7.10</b>	<b>1.93 %</b>

Branch *	MTD Sales L	Brand Share %
MPA1	0.55	1.82 %
MDU1	0.26	0.46 %
DGL1	0.16	1.02 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>7.10</b>	<b>1.93 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.36	11.13 %
Air-Cond	2.05	0.92 %
Oven	0.40	65.46 %
<b>Total</b>	<b>4.81</b>	<b>1.95 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.56	1.07 %
KMR1	0.23	1.74 %
TPR1	0.18	1.66 %
PLI1	0.16	1.15 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>4.81</b>	<b>1.95 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.36	12.33 %
Air-Cond	0.76	0.36 %
Oven	0.63	54.06 %
<b>Total</b>	<b>4.75</b>	<b>1.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	0.16	1.57 %
CH07	0.16	1.30 %
CGL1		0.00 %
CH05		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>4.75</b>	<b>1.97 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	1.93	5.66 %
Air-Cond	0.94	0.27 %
Dishwash	0.35	11.93 %
Oven	0.30	33.86 %
<b>Total</b>	<b>3.52</b>	<b>0.89 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.63	1.41 %
TUT1	0.35	0.80 %
KVT1	0.17	0.98 %
TUT2	0.13	0.92 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>3.52</b>	<b>0.89 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.63	0.79 %
Wash-Mac	1.20	5.35 %
<b>Total</b>	<b>2.83</b>	<b>1.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.19	0.98 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>2.83</b>	<b>1.24 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.22	7.25 %
Air-Cond	0.99	0.81 %
<b>Total</b>	<b>2.21</b>	<b>1.59 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.19	1.87 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>2.21</b>	<b>1.59 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.37	2.02 %
Air-Cond	0.29	0.24 %
<b>Total</b>	<b>0.66</b>	<b>0.47 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>0.66</b>	<b>0.47 %</b>