

MTD Sales
317.63 L

Brand Share %
5.88 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	292.69	10.28 %
Oven	10.44	18.08 %
Dishwash	10.42	9.24 %
Air-Cond	4.08	0.17 %
Total	317.63	5.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.31	6.52 %
WEST-01	46.02	11.06 %
TRICHY-01	42.45	6.76 %
WEST-02	40.23	8.49 %
SOUTH-03	37.77	5.91 %
CHENNAI-02	32.29	4.49 %
CHENNAI-01	31.80	3.70 %
SOUTH ARCOT	15.02	3.80 %
NORTH ARCOT	13.97	3.72 %
KL-SOUTH	2.78	6.55 %
Total	317.63	5.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	51.47	11.49 %
Dishwash	2.03	8.83 %
Oven	1.22	11.57 %
Air-Cond	0.59	0.16 %
Total	55.31	6.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.12	3.54 %
TVL1	2.39	2.72 %
TCN1	0.95	4.41 %
TKS1	0.80	3.43 %
VKM1	0.45	4.96 %
VNR2	0.43	1.68 %
ARM1	0.31	4.27 %
MAR1	0.29	0.96 %
TKY1	0.29	3.50 %
ERL2	0.27	1.86 %
TVL2	0.25	2.94 %
NGR1	0.25	0.53 %
RND1	0.24	0.90 %
APK1	0.17	1.28 %
KGL1	0.16	2.48 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	55.31	6.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	41.32	14.26 %
Dishwash	2.27	18.26 %
Oven	2.14	30.01 %
Air-Cond	0.30	0.28 %
Total	46.02	11.06 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.26	4.93 %
CBE1	1.06	5.78 %
SUL1	0.58	3.96 %
CBE5	0.43	4.37 %
KGM1	0.30	4.33 %
SYM2	0.29	4.23 %
TPR4	0.26	4.80 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	46.02	11.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.88	13.85 %
Dishwash	2.05	21.78 %
Oven	0.91	19.20 %
Air-Cond	0.61	0.18 %
Total	42.45	6.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.18	5.33 %
TNJ2	1.10	4.26 %
TRY3	0.65	2.55 %
PDK1	0.64	3.79 %
PBR1	0.50	4.72 %
JKM1	0.47	4.46 %
TRY2	0.47	2.04 %
TTP1	0.44	3.81 %
PBR2	0.38	0.66 %
TRY4	0.26	1.56 %
TVR1	0.25	2.13 %
APM1	0.17	2.25 %
KRN1	0.14	1.86 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	42.45	6.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	37.03	11.80 %
Dishwash	2.00	29.69 %
Oven	0.85	22.73 %
Air-Cond	0.35	0.23 %
Total	40.23	8.49 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.93	5.12 %
ERD2	0.85	2.12 %
NKL2	0.71	3.21 %
DPR2	0.67	4.36 %
KMM1	0.33	4.05 %
CMI1	0.17	2.00 %
BMD1		0.00 %
EPI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	40.23	8.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	35.88	9.83 %
Oven	0.96	15.20 %
Air-Cond	0.51	0.20 %
Dishwash	0.42	3.63 %
Total	37.77	5.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.21	4.13 %
MDU2	2.65	5.69 %
DGL1	1.03	1.92 %
ATG1	0.62	2.05 %
TEN2	0.61	4.71 %
MDU6	0.50	1.59 %
TPT1	0.49	3.94 %
ADP1	0.32	3.35 %
MLR1	0.32	4.18 %
MDU5	0.27	2.04 %
KRR1	0.27	1.29 %
MPA1	0.26	1.69 %
PKM1	0.26	3.67 %
KYK1	0.19	2.57 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	37.77	5.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.40	9.07 %
Oven	2.33	26.33 %
Dishwash	1.24	10.77 %
Air-Cond	0.33	0.08 %
Total	32.29	4.49 %

Branch *	MTD Sales L	Brand Share %
CH15	5.43	5.49 %
CH12	2.71	5.24 %
CH24	2.30	5.69 %
CH21	1.37	4.60 %
CH34	1.19	4.87 %
CH06	0.80	3.24 %
CH44	0.80	4.03 %
CH20	0.55	1.19 %
CH18	0.51	1.28 %
CH17	0.51	1.27 %
CH41	0.47	1.90 %
CH46	0.41	2.34 %
GPD1	0.29	2.81 %
CH31	0.14	1.11 %
CH36	0.13	1.09 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	32.29	4.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.66	7.25 %
Oven	1.26	14.14 %
Air-Cond	0.88	0.21 %
Total	31.80	3.70 %

Branch *	MTD Sales L	Brand Share %
CH08	2.87	5.61 %
CH19	1.84	3.55 %
CH07	1.20	2.93 %
CH30	0.97	3.19 %
CH39	0.66	3.53 %
CH22	0.65	2.29 %
CH35	0.41	2.79 %
TKM1	0.33	3.43 %
CH48	0.32	0.87 %
CH11	0.30	1.00 %
CH37	0.29	2.25 %
GUD2	0.25	1.37 %
CH26	0.24	5.71 %
CH05	0.17	0.26 %
CH14	0.16	0.37 %
CGL1		0.00 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	31.80	3.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.15	7.36 %
Air-Cond	0.53	0.27 %
Oven	0.34	13.40 %
Total	15.02	3.80 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	0.93 %
TDM1	0.48	2.96 %
NVL2	0.40	1.40 %
KML1	0.29	2.04 %
VCM1	0.26	1.37 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.59 %
Total	15.02	3.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.12	6.14 %
Oven	0.44	10.23 %
Dishwash	0.42	7.56 %
Total	13.97	3.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.82	5.72 %
TRR1	0.47	1.89 %
TRT1	0.42	3.89 %
KPM2	0.41	0.97 %
SLG1	0.39	4.44 %
VNB1	0.29	2.89 %
UGI1	0.27	5.11 %
PTU1	0.26	5.15 %
WJD1	0.19	1.61 %
WJP1	0.17	2.01 %
KPM1	0.14	0.84 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	13.97	3.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.78	12.56 %
Total	2.78	6.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.76	5.80 %
Total	2.78	6.55 %