

MTD Sales
392.80 L

Brand Share %
3.90 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	349.81	10.97 %
Oven	19.50	31.73 %
Dishwash	12.30	7.43 %
Air-Cond	11.19	0.17 %
Total	392.80	3.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.47	3.76 %
TRICHY-01	64.77	4.82 %
CHENNAI-01	46.85	2.65 %
CHENNAI-02	44.63	3.27 %
SOUTH-03	44.52	4.15 %
WEST-02	31.85	6.86 %
WEST-01	30.98	7.94 %
NORTH ARCOT	21.02	2.84 %
SOUTH ARCOT	20.26	2.94 %
WEST-03	19.47	4.68 %
Total	392.80	3.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	62.38	11.84 %
Oven	4.65	31.71 %
Dishwash	1.08	3.78 %
Air-Cond	0.36	0.03 %
Total	68.47	3.76 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.66	3.34 %
TUT2	2.64	2.97 %
TUT1	1.70	0.80 %
TCN1	1.42	3.41 %
ERL2	0.87	1.85 %
TYI1	0.64	1.78 %
STU2	0.64	3.35 %
KSM1	0.61	2.31 %
RND2	0.60	1.00 %
RND1	0.57	1.05 %
VNR1	0.50	2.74 %
SKD1	0.48	2.50 %
VKM1	0.33	2.07 %
NGR1	0.25	0.29 %
ARM1	0.23	2.04 %
APK1	0.18	0.80 %
SGT1	0.17	2.64 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	68.47	3.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	60.73	17.41 %
Dishwash	1.97	10.83 %
Oven	1.70	42.10 %
Air-Cond	0.36	0.04 %
Total	64.77	4.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.51	2.19 %
PBR2	2.19	2.93 %
TRY4	2.04	3.76 %
KUM2	0.96	3.10 %
TNJ2	0.95	1.54 %
TRY3	0.95	2.16 %
TTP1	0.76	3.42 %
TVR1	0.52	1.54 %
PK1	0.50	1.96 %
PK2	0.43	0.95 %
NCK1	0.32	3.31 %
ORU1	0.30	1.91 %
PBR1	0.19	0.67 %
TRY2		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.38	2.70 %
Total	64.77	4.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.90	7.96 %
Air-Cond	4.21	0.33 %
Oven	3.53	36.46 %
Dishwash	3.21	7.12 %
Total	46.85	2.65 %

Branch *	MTD Sales L	Brand Share %
CH47	3.83	3.11 %
CH19	2.58	2.64 %
GUD1	1.64	2.40 %
CH38	1.28	3.74 %
CH22	1.27	2.78 %
CH14	1.09	1.11 %
CH48	1.09	1.34 %
CH16	0.95	0.78 %
CH30	0.93	1.30 %
GUD2	0.92	2.82 %
MRM1	0.63	1.65 %
CH45	0.53	0.88 %
KNR1	0.47	1.22 %
CH07	0.46	0.60 %
CZWH	0.42	0.45 %
CH08	0.30	1.14 %
CH39	0.29	0.87 %
TKM1	0.18	1.25 %
CH25	0.14	0.21 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	46.85	2.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	37.98	9.82 %
Dishwash	2.96	14.18 %
Oven	2.37	28.39 %
Air-Cond	1.31	0.14 %
Total	44.63	3.27 %

Branch *	MTD Sales L	Brand Share %
CH03	4.38	3.01 %
CH21	2.02	2.15 %
CH20	1.74	2.65 %
CH24	1.53	2.19 %
CH18	1.11	1.32 %
CH33	0.93	1.94 %
CH34	0.57	1.35 %
PON1	0.39	0.94 %
CH17	0.31	0.53 %
CH43	0.30	0.79 %
CH37	0.22	1.08 %
WHC3	0.18	-0.98 %
CH36	0.18	0.79 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	44.63	3.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	38.86	10.86 %
Oven	2.37	40.55 %
Air-Cond	2.10	0.30 %
Dishwash	1.19	10.39 %
Total	44.52	4.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.22	3.12 %
MDU2	2.16	3.19 %
DKI1	1.25	2.49 %
MDU7	1.02	2.92 %
KKD3	0.64	0.69 %
MPA1	0.62	1.99 %
TDI1	0.62	3.28 %
BNR1	0.51	3.35 %
PNV2	0.42	3.07 %
PNI1	0.36	3.06 %
KPT1	0.22	3.64 %
ODM1	0.19	2.07 %
ADP1	0.17	1.71 %
SVG1	0.15	0.63 %
MDU5	0.15	0.88 %
NTM1	0.11	1.63 %
CMR1		0.00 %
DGL2		0.00 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	44.52	4.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	31.36	12.81 %
Oven	0.83	19.67 %
Air-Cond	-0.34	-0.16 %
Total	31.85	6.86 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.92	2.89 %
HSR1	0.79	3.23 %
SLM1	0.38	0.67 %
KAM1	0.34	2.75 %
BMD1	0.32	3.28 %
EPI1	0.32	2.22 %
VPD1	0.29	2.35 %
HRR1	0.20	2.10 %
OML1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	31.85	6.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.42	12.45 %
Oven	2.76	51.05 %
Dishwash	1.08	14.52 %
Air-Cond	0.72	0.44 %
Total	30.98	7.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	2.92 %
CBE1	0.97	3.35 %
SUL1	0.51	3.22 %
UAM1	0.28	3.26 %
CBE3	0.21	3.12 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	30.98	7.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.29	7.46 %
Air-Cond	1.03	0.22 %
Dishwash	0.36	3.34 %
Oven	0.35	9.88 %
Total	21.02	2.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.71	3.63 %
TRL1	1.77	3.09 %
VEL3	1.09	2.15 %
ABR1	0.84	2.78 %
GDM1	0.84	3.79 %
VEL1	0.69	3.65 %
WJP1	0.64	3.11 %
VNB1	0.45	2.64 %
SBR1	0.42	0.69 %
TRT1	0.37	1.49 %
TRR1	0.35	0.88 %
CGM1	0.30	1.35 %
PLR1	0.30	1.52 %
CYR1	0.18	1.01 %
KPM1	0.14	0.57 %
PTU1	0.14	3.70 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
NASD		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	21.02	2.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	19.10	8.42 %
Air-Cond	0.72	0.16 %
Oven	0.44	11.45 %
Total	20.26	2.94 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.81	1.99 %
TDM1	0.67	2.07 %
PRT1	0.62	2.10 %
KML1	0.61	2.76 %
CDM1	0.58	1.24 %
VCM2	0.55	2.27 %
KLM1	0.37	0.80 %
TRK1	0.32	0.75 %
KKI2	0.32	1.06 %
VPM1	0.18	1.76 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.04 %
Total	20.26	2.94 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.79	10.15 %
Air-Cond	0.70	0.30 %
Oven	0.51	26.71 %
Dishwash	0.47	8.88 %
Total	19.47	4.68 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	1.96 %
ERD1	1.05	1.52 %
ERD2	0.56	0.72 %
SGG1	0.33	3.31 %
KMM1	0.18	1.56 %
PDR1	0.14	1.06 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
Total	19.47	4.68 %