

MTD Sales
104.66 L

Brand Share %
1.89 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	76.14	3.61 %
Air-Cond	18.75	0.56 %
Oven	5.26	12.33 %
Dishwash	4.51	6.67 %
Total	104.66	1.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.86	2.36 %
WEST-01	14.40	4.09 %
SOUTH-03	13.74	2.27 %
TRICHY-01	12.58	2.10 %
WEST-02	11.47	2.83 %
CHENNAI-01	11.27	1.23 %
CHENNAI-02	7.09	0.94 %
SOUTH ARCOT	3.70	0.96 %
NORTH ARCOT	2.91	0.91 %
KL-SOUTH	0.65	0.96 %
Total	104.66	1.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.19	5.60 %
Air-Cond	5.01	0.66 %
Oven	0.96	13.51 %
Dishwash	0.70	5.31 %
Total	26.86	2.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.10	1.58 %
TVL1	1.91	1.22 %
NGR1	0.43	0.72 %
TYI1	0.30	1.41 %
UDN1	0.27	1.28 %
TVL2	0.24	1.64 %
VKM1	0.17	1.50 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VNR2		0.00 %
Total	26.86	2.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.39	4.03 %
Air-Cond	4.76	3.64 %
Oven	1.26	21.72 %
Total	14.40	4.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.39	1.80 %
CBE6	0.30	1.80 %
PLI1	0.15	1.23 %
UAM1	0.14	1.55 %
MPM1	0.13	0.83 %
KMR1	0.13	0.78 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	14.40	4.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.17	4.42 %
Air-Cond	1.83	0.53 %
Oven	0.44	10.46 %
Dishwash	0.29	5.36 %
Total	13.74	2.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.49	1.86 %
TMM1	0.25	1.45 %
DGL2	0.15	1.11 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	13.74	2.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.92	4.65 %
Air-Cond	2.08	0.52 %
Oven	0.89	32.80 %
Dishwash	0.68	12.54 %
Total	12.58	2.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	0.92 %
PDK1	0.27	1.67 %
KUM1	0.26	0.69 %
PBR2	0.26	0.81 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
TNJ2	-0.04	-0.15 %
Total	12.58	2.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.88	4.13 %
Air-Cond	0.81	0.50 %
Dishwash	0.60	40.60 %
Oven	0.17	5.44 %
Total	11.47	2.83 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.41	1.58 %
SLM1	0.25	0.94 %
TRM1	0.15	0.89 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
SGI1	-0.13	-1.62 %
Total	11.47	2.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.38	2.69 %
Air-Cond	1.44	0.25 %
Oven	0.77	10.26 %
Dishwash	0.68	4.01 %
Total	11.27	1.23 %

Branch *	MTD Sales L	Brand Share %
CH16	1.11	1.82 %
CH19	0.65	1.11 %
CH14	0.44	0.68 %
CH48	0.42	1.11 %
CH30	0.35	0.92 %
MRM1	0.29	1.36 %
CH39	0.25	1.20 %
KNR1	0.17	1.01 %
CH38	0.16	0.85 %
AVD1	0.16	0.54 %
CH08	0.16	0.24 %
CH35	0.16	0.91 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	11.27	1.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.91	1.64 %
Air-Cond	2.05	0.41 %
Dishwash	0.79	9.81 %
Oven	0.34	5.80 %
Total	7.09	0.94 %

Branch *	MTD Sales L	Brand Share %
CH15	1.27	1.33 %
CH06	0.51	1.46 %
CH17	0.38	1.56 %
CH18	0.27	0.57 %
CH46	0.26	1.82 %
PON1	0.24	1.52 %
CH24	0.18	0.46 %
CH23	0.05	0.30 %
CH01		0.00 %
CH09		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
MJR1		0.00 %
UKI1		0.00 %
CH20	-0.13	-0.42 %
Total	7.09	0.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.67	1.88 %
Air-Cond	0.51	0.21 %
Dishwash	0.38	9.02 %
Oven	0.14	7.61 %
Total	3.70	0.96 %

Branch *	MTD Sales L	Brand Share %
POY1	0.52	0.95 %
NVL2	0.39	1.87 %
VPM2	0.26	1.18 %
SJI1	0.25	1.26 %
TDM1	0.21	1.06 %
TRK1	0.17	0.57 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	3.70	0.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.10	1.59 %
Dishwash	0.40	15.75 %
Air-Cond	0.25	0.14 %
Oven	0.15	4.95 %
Total	2.91	0.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	0.73 %
KPM1	0.25	1.38 %
TRL1	0.25	0.93 %
GDM1	0.16	1.78 %
VEL2	0.15	0.79 %
ARC2	0.15	1.62 %
WJD1	0.15	1.27 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	2.91	0.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.53	1.61 %
Oven	0.13	9.82 %
Total	0.65	0.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	0.58 %
PAS1		0.00 %
Total	0.65	0.96 %