

MTD Sales
445.59 L

Brand Share %
5.75 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	250.92	7.59 %
Air-Cond	164.18	3.82 %
Dishwash	16.67	20.35 %
Oven	13.83	19.90 %
Total	445.59	5.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.68	6.99 %
TRICHY-01	67.14	6.90 %
WEST-02	55.86	9.22 %
CHENNAI-01	48.10	3.60 %
SOUTH-03	45.42	5.33 %
WEST-01	41.79	8.66 %
CHENNAI-02	35.61	3.66 %
SOUTH ARCOT	32.59	5.16 %
NORTH ARCOT	24.22	4.91 %
KL-SOUTH	2.18	2.81 %
Total	445.59	5.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	47.25	8.75 %
Air-Cond	41.36	5.42 %
Dishwash	2.08	18.97 %
Oven	1.99	15.48 %
Total	92.68	6.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.82	4.29 %
TVL1	5.23	3.89 %
NGR1	4.34	4.86 %
RND1	2.41	4.55 %
VNR2	1.23	2.36 %
TYI1	0.67	3.42 %
KGL1	0.62	5.59 %
TCN1	0.51	1.42 %
APK1	0.50	2.17 %
UDN1	0.47	2.07 %
TKY1	0.40	2.09 %
MMT1	0.26	2.11 %
VKM1	0.15	0.80 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	92.68	6.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.87	10.91 %
Air-Cond	24.77	4.03 %
Oven	2.52	42.96 %
Dishwash	1.98	42.87 %
Total	67.14	6.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.01	3.16 %
PBR2	1.97	3.03 %
TNJ2	1.45	2.87 %
PTK1	1.15	2.41 %
JKM1	1.06	5.04 %
TVR1	0.45	1.74 %
PDK1	0.30	1.13 %
PBR1	0.26	1.83 %
AYR1	0.25	1.25 %
NCK1	0.21	2.41 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	67.14	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.85	10.98 %
Air-Cond	11.80	5.40 %
Dishwash	2.15	23.83 %
Oven	1.06	17.40 %
Total	55.86	9.22 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.31	3.68 %
OML1	0.77	4.07 %
TRM1	0.56	4.33 %
APN1	0.30	2.64 %
PMP1	0.30	4.71 %
PDR1	0.28	3.49 %
VKL1	0.27	3.53 %
VPD1	0.20	1.14 %
KMM1	0.17	1.73 %
CM11	0.15	3.25 %
ERD2	0.15	0.43 %
EPI1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	55.86	9.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.67	2.84 %
Wash-Mac	19.28	4.39 %
Oven	2.38	19.87 %
Dishwash	1.77	10.40 %
Total	48.10	3.60 %

Branch *	MTD Sales L	Brand Share %
CH19	3.09	3.90 %
CH48	2.25	3.92 %
GUD1	1.31	2.94 %
CH30	0.85	1.44 %
CH39	0.75	2.89 %
CGL1	0.65	1.73 %
CH07	0.48	0.92 %
CH11	0.43	0.53 %
CH35	0.23	0.90 %
CH38	0.23	0.92 %
GUD2	0.23	0.58 %
TKM1	0.23	1.60 %
CH08	0.21	0.24 %
CH45	0.20	0.45 %
SKL1	0.17	0.56 %
CH26	0.13	1.05 %
CH05		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
MRM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	48.10	3.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	31.92	7.81 %
Air-Cond	10.24	2.37 %
Oven	1.69	30.38 %
Dishwash	1.57	25.09 %
Total	45.42	5.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.12	3.33 %
DGL1	3.30	5.63 %
MDU2	2.22	4.31 %
MDU6	1.58	3.68 %
USL1	0.95	5.59 %
MDU4	0.82	3.69 %
DGL2	0.59	3.36 %
SVG1	0.49	1.86 %
MDU5	0.47	3.08 %
PNV1	0.40	3.57 %
NTM1	0.37	5.50 %
MPA1	0.30	1.76 %
DKI1	0.27	1.10 %
ATG1	0.20	0.58 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	45.42	5.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.35	8.66 %
Air-Cond	7.51	5.77 %
Dishwash	4.68	27.87 %
Oven	1.25	14.39 %
Total	41.79	8.66 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.18 %
TPR4	0.66	5.74 %
SNR1	0.60	4.14 %
GBM1	0.28	2.70 %
SYM2	0.23	3.24 %
TPR2	0.21	0.68 %
KGI1	0.19	3.05 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.79	8.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.38	4.90 %
Air-Cond	15.65	2.61 %
Oven	1.89	19.35 %
Dishwash	0.69	7.73 %
Total	35.61	3.66 %

Branch *	MTD Sales L	Brand Share %
CH15	5.12	4.76 %
CH03	4.60	4.61 %
CH12	3.32	5.34 %
CH06	2.75	5.39 %
CH21	2.22	4.48 %
CH20	2.10	4.71 %
MJR1	1.85	3.70 %
CH43	1.49	4.45 %
CH41	1.19	3.12 %
CH09	0.68	1.91 %
GPD1	0.49	3.06 %
UKI1	0.42	2.08 %
CH34	0.39	0.87 %
CH17	0.38	1.31 %
CH44	0.34	1.19 %
CH18	0.27	0.47 %
CH46	0.25	1.06 %
CH36	0.20	0.91 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	35.61	3.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.65	5.94 %
Air-Cond	14.81	4.10 %
Dishwash	1.75	35.75 %
Oven	0.38	13.83 %
Total	32.59	5.16 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.98	3.13 %
POY1	0.74	0.79 %
TVM1	0.29	1.80 %
STP1	0.21	2.05 %
KLM1	0.21	0.61 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	32.59	5.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.17	4.90 %
Wash-Mac	10.38	4.76 %
Oven	0.68	15.81 %
Total	24.22	4.91 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.92	3.30 %
ARC2	0.89	3.00 %
KPM2	0.70	1.70 %
VEL1	0.66	2.04 %
KPM1	0.57	2.19 %
UGI1	0.30	3.80 %
TRR1	0.28	0.91 %
TRL1	0.23	0.55 %
ANI1	0.21	2.03 %
BGR1	0.21	2.66 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	24.22	4.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	5.46 %
Air-Cond	0.20	0.52 %
Total	2.18	2.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.02 %
KLR1	0.73	3.63 %
PAS1	0.57	4.08 %
Total	2.18	2.81 %