

MTD Sales  
388.90 L

Brand Share %  
3.75 %

Information:

MTD : 01-07-2025 To 31-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.75 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 305.49      | 11.13 %       |
| Air-Cond | 48.97       | 1.11 %        |
| Dishwash | 18.73       | 23.53 %       |
| Oven     | 13.42       | 23.95 %       |
| Fridge   | 2.29        | 0.07 %        |
| Total    | 388.90      | 3.75 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 83.77       | 4.52 %        |
| WEST-02     | 53.23       | 6.03 %        |
| SOUTH-03    | 49.20       | 4.19 %        |
| TRICHY-01   | 49.18       | 3.58 %        |
| WEST-01     | 46.35       | 7.49 %        |
| CHENNAI-01  | 43.57       | 2.52 %        |
| CHENNAI-02  | 23.84       | 1.93 %        |
| SOUTH ARCOT | 21.95       | 2.74 %        |
| NORTH ARCOT | 13.72       | 2.27 %        |
| KL-SOUTH    | 4.08        | 4.24 %        |
| Total       | 388.90      | 3.75 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 67.87       | 13.21 %       |
| Air-Cond | 9.48        | 1.20 %        |
| Dishwash | 4.17        | 20.86 %       |
| Oven     | 1.68        | 15.86 %       |
| Fridge   | 0.57        | 0.11 %        |
| Total    | 83.77       | 4.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 5.52        | 2.62 %        |
| TYI1     | 2.53        | 3.53 %        |
| TVL1     | 2.34        | 1.57 %        |
| MAR1     | 2.29        | 3.15 %        |
| UDN1     | 0.85        | 1.91 %        |
| TCN1     | 0.63        | 1.38 %        |
| VNR2     | 0.49        | 0.70 %        |
| RND1     | 0.30        | 0.31 %        |
| KSM1     | 0.29        | 2.59 %        |
| SGT1     | 0.28        | 2.29 %        |
| APK1     | 0.27        | 0.60 %        |
| MMT1     | 0.26        | 1.19 %        |
| VKM1     | 0.24        | 1.22 %        |
| S2SD     | 0.22        | 1.10 %        |
| COL1     | 0.18        | 2.10 %        |
| STU2     | 0.14        | 0.42 %        |
| ERL1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| Total    | 83.77       | 4.52 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 46.20       | 13.77 %       |
| Oven     | 2.74        | 46.09 %       |
| Dishwash | 1.65        | 35.76 %       |
| Fridge   | 1.45        | 0.41 %        |
| Air-Cond | 1.20        | 0.66 %        |
| Total    | 53.23       | 6.03 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.89        | 1.68 %        |
| KVP1     | 0.73        | 3.33 %        |
| NKL2     | 0.67        | 1.83 %        |
| EPI1     | 0.50        | 2.21 %        |
| TRM1     | 0.37        | 1.69 %        |
| VPD1     | 0.28        | 0.94 %        |
| SGG1     | 0.28        | 3.65 %        |
| MTR1     | 0.27        | 1.20 %        |
| PMP1     | 0.16        | 1.45 %        |
| SGI1     | 0.13        | 0.94 %        |
| APN1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 53.23       | 6.03 %        |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 39.92       | 12.34 %       |
| Air-Cond | 4.23        | 0.91 %        |
| Dishwash | 3.00        | 41.73 %       |
| Oven     | 1.95        | 30.29 %       |
| Fridge   | 0.10        | 0.03 %        |
| Total    | 49.20       | 4.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 5.33        | 3.46 %        |
| MDU6     | 1.66        | 2.95 %        |
| SVG1     | 0.63        | 1.47 %        |
| ATG1     | 0.58        | 1.05 %        |
| MDU4     | 0.49        | 1.71 %        |
| ADP1     | 0.37        | 2.84 %        |
| MDU5     | 0.31        | 1.02 %        |
| KKD2     | 0.29        | 0.74 %        |
| MPA1     | 0.27        | 1.11 %        |
| KPT1     | 0.21        | 1.56 %        |
| SZSD     | 0.10        | 0.47 %        |
| DKI1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 49.20       | 4.19 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 34.42       | 12.46 %       |
| Air-Cond | 11.31       | 1.62 %        |
| Dishwash | 2.64        | 42.65 %       |
| Oven     | 0.73        | 15.30 %       |
| Fridge   | 0.08        | 0.02 %        |
| Total    | 49.18       | 3.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 6.23        | 1.93 %        |
| MVM1     | 2.40        | 3.01 %        |
| KUM1     | 2.24        | 2.58 %        |
| PBR2     | 1.93        | 2.26 %        |
| TVR2     | 1.80        | 2.51 %        |
| TNJ2     | 0.86        | 1.14 %        |
| TRY2     | 0.80        | 2.08 %        |
| NMM1     | 0.64        | 3.45 %        |
| PTK1     | 0.56        | 0.99 %        |
| JKM1     | 0.51        | 1.77 %        |
| ORU1     | 0.21        | 1.06 %        |
| TZSD     | 0.08        | 0.58 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 49.18       | 3.58 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 35.46       | 13.11 %       |
| Dishwash | 4.81        | 37.44 %       |
| Air-Cond | 4.34        | 4.90 %        |
| Oven     | 1.65        | 24.19 %       |
| Fridge   | 0.10        | 0.04 %        |
| Total    | 46.35       | 7.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| UAM1     | 0.66        | 3.61 %        |
| CBE1     | 0.56        | 2.10 %        |
| AVI1     | 0.55        | 3.46 %        |
| TPR2     | 0.49        | 1.45 %        |
| KGM1     | 0.42        | 2.29 %        |
| CBE3     | 0.40        | 2.63 %        |
| CNR1     | 0.29        | 3.46 %        |
| KMR1     | 0.22        | 0.98 %        |
| WZSD     | 0.10        | 0.88 %        |
| GBM1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 46.35       | 7.49 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 33.51       | 9.16 %        |
| Air-Cond | 7.21        | 0.80 %        |
| Oven     | 2.05        | 23.66 %       |
| Dishwash | 0.80        | 6.72 %        |
| Total    | 43.57       | 2.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 3.54        | 3.15 %        |
| CH14     | 3.38        | 3.04 %        |
| CH05     | 2.45        | 1.72 %        |
| CH38     | 1.43        | 3.60 %        |
| KNR1     | 1.23        | 2.58 %        |
| CH11     | 1.09        | 1.49 %        |
| CH07     | 1.02        | 1.36 %        |
| CH30     | 1.00        | 2.12 %        |
| CGL1     | 0.77        | 2.37 %        |
| CH37     | 0.61        | 2.91 %        |
| CH35     | 0.58        | 2.08 %        |
| MRM1     | 0.26        | 0.74 %        |
| SKL1     | 0.26        | 0.81 %        |
| CH39     | 0.18        | 0.47 %        |
| CH08     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 43.57       | 2.52 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 19.38       | 6.72 %        |
| Air-Cond | 2.22        | 0.35 %        |
| Oven     | 1.26        | 22.28 %       |
| Dishwash | 0.99        | 11.27 %       |
| Total    | 23.84       | 1.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 3.79        | 2.61 %        |
| CH15     | 2.50        | 1.85 %        |
| CH06     | 2.05        | 3.48 %        |
| CH21     | 1.23        | 2.00 %        |
| MJR1     | 1.05        | 2.03 %        |
| CH17     | 0.93        | 2.34 %        |
| UKI1     | 0.67        | 3.42 %        |
| CH43     | 0.40        | 0.73 %        |
| GPD1     | 0.29        | 1.30 %        |
| CH41     | 0.29        | 0.67 %        |
| CH31     | 0.27        | 1.35 %        |
| CH18     | 0.26        | 0.36 %        |
| CH27     | 0.25        | 1.16 %        |
| CH44     | 0.13        | 0.35 %        |
| CH46     | 0.13        | 0.40 %        |
| CH01     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| MC08     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 23.84       | 1.93 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.27       | 8.19 %        |
| Air-Cond | 5.73        | 1.51 %        |
| Oven     | 0.66        | 19.36 %       |
| Dishwash | 0.29        | 6.55 %        |
| Total    | 21.95       | 2.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 2.18        | 1.91 %        |
| KKI2     | 1.63        | 3.48 %        |
| CDM1     | 1.09        | 2.54 %        |
| NVL2     | 0.80        | 1.39 %        |
| KML1     | 0.76        | 2.60 %        |
| CUD1     | 0.55        | 0.74 %        |
| MKM1     | 0.43        | 2.07 %        |
| PRT1     | 0.43        | 1.74 %        |
| STP1     | 0.17        | 1.10 %        |
| TRK1     | 0.17        | 0.37 %        |
| KLM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 21.95       | 2.74 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.37        | 5.68 %        |
| Air-Cond | 3.25        | 1.34 %        |
| Oven     | 0.72        | 22.84 %       |
| Dishwash | 0.38        | 22.15 %       |
| Total    | 13.72       | 2.27 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.79        | 1.79 %        |
| VEL1     | 0.70        | 1.40 %        |
| KPM2     | 0.49        | 0.72 %        |
| BGR1     | 0.45        | 3.52 %        |
| CPT1     | 0.33        | 2.32 %        |
| GDM1     | 0.33        | 1.78 %        |
| WJP1     | 0.30        | 1.91 %        |
| SBR1     | 0.29        | 0.70 %        |
| TRR1     | 0.27        | 0.61 %        |
| CYR1     | 0.25        | 1.71 %        |
| KPM1     | 0.16        | 0.57 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 13.72       | 2.27 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.08        | 19.68 %       |
| Total    | 4.08        | 4.24 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 2.95        | 3.64 %        |
| WTVP     |             | 0.00 %        |
| Total    | 4.08        | 4.24 %        |