



# TN : IFB Sales Performance 01/05/2026 9:21 AM

MTD Sales  
628.73 L

Brand Share %  
1.79 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	342.53	12.73 %
Air-Cond	254.23	0.79 %
Oven	18.46	33.36 %
Dishwash	13.50	7.69 %
<b>Total</b>	<b>628.73</b>	<b>1.79 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	129.36	2.73 %
SOUTH-01	94.01	1.61 %
CHENNAI-01	77.76	1.75 %
WEST-02	75.64	2.20 %
SOUTH-03	71.91	1.51 %
WEST-01	71.33	2.33 %
CHENNAI-02	57.17	1.46 %
NORTH ARCOT	34.15	1.36 %
SOUTH ARCOT	17.39	0.71 %
<b>Total</b>	<b>628.73</b>	<b>1.79 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.04	1.52 %
Wash-Mac	58.11	18.93 %
Dishwash	2.40	26.02 %
Oven	1.81	33.94 %
<b>Total</b>	<b>129.36</b>	<b>2.73 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	12.88	1.18 %
PBR2	4.50	1.55 %
TNJ2	2.62	1.24 %
KUM1	2.56	1.13 %
PBR1	1.75	1.38 %
KIK1	1.46	1.14 %
PDK1	1.13	0.85 %
ORU1	0.62	1.36 %
TRY3	0.41	0.23 %
NCK1	0.39	1.01 %
TRY2	0.35	0.26 %
TTP1	0.27	0.32 %
APM1	0.19	0.41 %
TRY4	0.19	0.13 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>129.36</b>	<b>2.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	59.76	13.58 %
Air-Cond	28.36	0.53 %
Oven	3.86	35.38 %
Dishwash	2.02	7.50 %
<b>Total</b>	<b>94.01</b>	<b>1.61 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	7.23	1.09 %
TUT2	2.59	0.97 %
VNR2	2.25	1.19 %
TUT1	1.84	0.33 %
NGR1	1.67	0.38 %
APK2	1.16	1.52 %
MAR1	1.14	0.59 %
TYI1	1.09	1.25 %
STU2	0.94	1.20 %
KGL1	0.86	0.76 %
TKY1	0.83	1.23 %
RND1	0.72	0.35 %
ERL2	0.61	0.50 %
UDN1	0.33	0.40 %
MMT1	0.30	0.31 %
VKM1	0.30	0.53 %
SKD1	0.27	0.50 %
APK1	0.27	0.28 %
VNR1	0.24	0.42 %
ARM1	0.12	0.11 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV	-0.18	0.66 %
<b>Total</b>	<b>94.01</b>	<b>1.61 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	47.34	12.57 %
Air-Cond	24.71	0.61 %
Oven	4.31	36.80 %
Dishwash	1.40	3.57 %
<b>Total</b>	<b>77.76</b>	<b>1.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	1.26	0.76 %
CH08	1.09	0.52 %
CH07	0.73	0.37 %
CGL1	0.63	0.68 %
CH45	0.57	0.39 %
MRM1	0.56	0.49 %
CH38	0.52	0.41 %
CH37	0.49	0.67 %
TKM1	0.48	0.92 %
CH30	0.34	0.18 %
CH39	0.33	0.42 %
CZWH	0.29	0.23 %
CH05	0.28	0.07 %
CH26	0.27	0.85 %
CH48	0.24	0.13 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-2.14	1.37 %
<b>Total</b>	<b>77.76</b>	<b>1.75 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	44.18	14.82 %
Air-Cond	28.13	0.90 %
Oven	1.77	33.29 %
Dishwash	1.57	14.67 %
<b>Total</b>	<b>75.64</b>	<b>2.20 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.94	0.55 %
SLM3	1.59	0.89 %
TCG1	1.14	1.32 %
MTR1	1.04	0.93 %
NKL2	0.96	0.58 %
PDR1	0.89	1.59 %
APN1	0.83	1.68 %
MCR1	0.82	1.06 %
KRI1	0.78	0.67 %
HSR1	0.75	0.71 %
DPR2	0.46	0.71 %
KMM1	0.44	0.78 %
HRR1	0.37	0.81 %
BMD1	0.36	0.88 %
OML1	0.35	0.41 %
SGG1	0.33	1.06 %
SGI1	0.19	0.76 %
TRM1	0.17	0.24 %
KAM1	0.17	0.43 %
EDP1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>75.64</b>	<b>2.20 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	44.75	12.61 %
Air-Cond	25.21	0.57 %
Oven	1.51	29.25 %
Dishwash	0.44	2.58 %
<b>Total</b>	<b>71.91</b>	<b>1.51 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.16	0.74 %
MDU2	3.85	1.19 %
MDU7	1.33	0.67 %
MDU5	1.08	1.20 %
MDU6	0.99	0.40 %
KYK1	0.94	1.66 %
CMR1	0.91	1.70 %
DGL2	0.64	0.60 %
MLR1	0.64	0.69 %
NKI1	0.63	1.27 %
ODM1	0.55	0.96 %
KKD3	0.49	0.24 %
NTM1	0.46	1.16 %
TPT1	0.44	0.35 %
PKM1	0.31	0.76 %
BTU1	0.31	0.62 %
KPT1	0.31	0.75 %
PNV2	0.26	0.38 %
PVI1	0.24	0.38 %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>71.91</b>	<b>1.51 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	34.56	15.60 %
Air-Cond	32.46	1.16 %
Oven	2.41	39.99 %
Dishwash	1.90	8.11 %
<b>Total</b>	<b>71.33</b>	<b>2.33 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	3.89	1.61 %
TPR1	2.31	1.44 %
PLI1	1.49	1.05 %
CBE1	0.94	0.79 %
TPR3	0.91	1.09 %
UMP1	0.89	0.90 %
TPR4	0.81	1.73 %
SUL1	0.77	0.94 %
CBE5	0.73	1.33 %
KMD1	0.62	0.90 %
AVI1	0.59	0.65 %
KGM1	0.35	0.47 %
SYM2	0.30	0.46 %
CBE3		0.00 %
GBM1		0.00 %
WZSD		0.00 %
WHCB	-0.65	1.24 %
<b>Total</b>	<b>71.33</b>	<b>2.33 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	27.50	0.77 %
Wash-Mac	24.86	8.09 %
Dishwash	2.89	11.09 %
Oven	1.91	33.91 %
<b>Total</b>	<b>57.17</b>	<b>1.46 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	2.52	1.12 %
CH21	2.01	0.81 %
CH17	1.20	0.67 %
CH18	0.80	0.43 %
UKI1	0.62	0.84 %
GPD1	0.32	0.43 %
MC06	0.26	1.71 %
CH51	0.17	0.11 %
CH46	0.16	0.20 %
CH06	0.15	0.09 %
CH12	0.15	0.07 %
CH41	0.14	0.10 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
PON1		0.00 %
<b>Total</b>	<b>57.17</b>	<b>1.46 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.30	0.75 %
Wash-Mac	15.52	7.97 %
Dishwash	0.88	8.59 %
Oven	0.45	14.47 %
Total	34.15	1.36 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.85	0.96 %
AKM1	1.70	1.34 %
VEL2	1.62	0.74 %
TRR1	0.85	0.49 %
VEL1	0.74	0.55 %
CGM1	0.67	1.51 %
KPM1	0.64	0.76 %
KPM2	0.62	0.24 %
CYR1	0.37	0.63 %
CPT1	0.35	0.65 %
TRT1	0.33	0.32 %
WJD1	0.29	0.49 %
ANI1	0.28	0.47 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	34.15	1.36 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.44	7.07 %
Air-Cond	3.52	0.16 %
Oven	0.43	20.04 %
Total	17.39	0.71 %

Branch *	MTD Sales L	Brand Share %
POY1	0.82	0.29 %
NVL2	0.73	0.53 %
KLM1	0.67	0.54 %
PRT1	0.65	0.53 %
SJI2	0.57	0.47 %
TVM2	0.44	0.71 %
KKI2	0.30	0.20 %
TRK1	0.29	0.22 %
KML1	0.27	0.33 %
STP1	0.27	0.65 %
TDM1	0.24	0.28 %
VCM2	0.19	0.32 %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.11 %
Total	17.39	0.71 %