



# TN : IFB Sales Performance 01/04/2026 9:21 AM

MTD Sales  
416.58 L

Brand Share %  
2.34 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	328.38	11.22 %
Air-Cond	52.64	0.36 %
Oven	19.81	29.54 %
Dishwash	15.75	9.21 %
Dummy-AC		7.21 %
<b>Total</b>	<b>416.58</b>	<b>2.34 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	71.15	2.44 %
CHENNAI-01	67.12	2.50 %
TRICHY-01	57.60	2.60 %
WEST-01	54.49	3.23 %
WEST-02	48.60	3.09 %
SOUTH-03	48.21	2.25 %
CHENNAI-02	38.25	1.65 %
NORTH ARCOT	17.87	1.48 %
SOUTH ARCOT	13.29	1.23 %
<b>Total</b>	<b>416.58</b>	<b>2.34 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	55.93	10.99 %
Air-Cond	7.74	0.33 %
Oven	4.32	35.54 %
Dishwash	3.17	8.96 %
<b>Total</b>	<b>71.15</b>	<b>2.44 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.73	2.15 %
TUT1	4.05	0.91 %
TUT2	2.66	2.01 %
VNR1	1.01	2.28 %
VNR2	0.79	0.81 %
ARM1	0.75	2.26 %
NGR1	0.55	0.26 %
APK2	0.50	1.12 %
STU2	0.50	1.26 %
VKM1	0.49	1.39 %
KYR1	0.48	1.44 %
MAR1	0.47	0.63 %
S2SD	0.42	0.88 %
RND1	0.40	0.47 %
MMT1	0.30	0.85 %
APK1	0.19	0.37 %
KSM1	0.16	1.32 %
SGT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>71.15</b>	<b>2.44 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	49.44	11.64 %
Air-Cond	11.01	0.50 %
Oven	4.36	31.68 %
Dishwash	2.31	5.79 %
Total	67.12	2.50 %

Branch *	MTD Sales L	Brand Share %
CZWH	0.78	0.71 %
CH05	0.78	0.38 %
CH48	0.57	0.56 %
CH39	0.52	1.03 %
GUD1	0.51	0.46 %
TKM1	0.50	2.01 %
CH07	0.50	0.46 %
MRM1	0.42	0.74 %
CH25	0.40	0.39 %
CH38	0.32	0.71 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	67.12	2.50 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.35	15.70 %
Air-Cond	8.50	0.44 %
Dishwash	2.99	31.32 %
Oven	1.76	40.59 %
Total	57.60	2.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.11	1.01 %
PBR2	2.75	1.93 %
KUM1	2.68	2.28 %
PTK1	2.07	2.20 %
KIK1	0.95	2.14 %
TNJ2	0.84	0.80 %
PDK1	0.57	1.16 %
ORU1	0.43	1.95 %
TRY4	0.31	0.35 %
KRN1	0.30	1.00 %
JKM1	0.29	0.66 %
TVR1	0.27	0.74 %
TRY3	0.27	0.42 %
APM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.48 %
Total	57.60	2.60 %

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.88	13.97 %
Air-Cond	9.42	0.69 %
Oven	2.69	31.68 %
Dishwash	2.49	12.35 %
<b>Total</b>	<b>54.49</b>	<b>3.23 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	1.40	1.77 %
CBE1	0.98	1.38 %
AVI1	0.98	1.90 %
SUL1	0.90	1.67 %
UMP1	0.86	1.98 %
SNR1	0.79	1.11 %
CBE5	0.38	1.25 %
PLI1	0.32	0.47 %
GBM1	0.30	0.86 %
TPR4	0.29	1.04 %
CBE3	0.28	1.22 %
UAM1	0.24	1.93 %
KGM1	0.17	0.55 %
ANR1		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
<b>Total</b>	<b>54.49</b>	<b>3.23 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	42.65	12.45 %
Air-Cond	2.56	0.21 %
Oven	1.78	33.41 %
Dishwash	1.61	14.25 %
<b>Total</b>	<b>48.60</b>	<b>3.09 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	2.29	1.70 %
SLM1	1.77	1.09 %
MCR1	0.73	2.05 %
OML1	0.66	1.61 %
NKL2	0.66	0.90 %
HSR1	0.65	1.58 %
SLM3	0.65	0.77 %
MTR1	0.60	1.14 %
HRR1	0.38	1.45 %
BMD1	0.35	1.22 %
PMP1	0.35	1.64 %
DPR2	0.34	1.13 %
KMM1	0.34	1.43 %
EDP1	0.33	1.32 %
CMI1	0.31	1.39 %
PLC1	0.27	1.38 %
APN1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>48.60</b>	<b>3.09 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	41.88	11.15 %
Air-Cond	3.08	0.18 %
Oven	1.69	20.13 %
Dishwash	1.56	9.61 %
<b>Total</b>	<b>48.21</b>	<b>2.25 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.63	0.90 %
MDU2	2.53	1.67 %
KKD3	1.98	2.09 %
MDU3	1.94	2.21 %
ATG1	1.35	1.97 %
DGL2	1.21	1.53 %
TPT1	0.59	1.21 %
MDU6	0.58	0.60 %
MDU7	0.50	0.60 %
CMR1	0.49	1.83 %
DKI1	0.36	0.64 %
KYK1	0.30	1.24 %
KPT1	0.18	0.82 %
TDI1	0.18	0.68 %
SVG1	0.17	0.39 %
PKM1	0.17	0.90 %
BTU1	0.17	0.85 %
KRR1	0.16	0.17 %
PNV2	0.15	0.49 %
ADP1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>48.21</b>	<b>2.25 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.39	8.44 %
Air-Cond	7.21	0.37 %
Oven	1.77	22.32 %
Dishwash	0.88	3.78 %
Dummy-AC		10.53 %
<b>Total</b>	<b>38.25</b>	<b>1.65 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.99	1.73 %
CH12	1.93	1.37 %
CH21	1.32	0.98 %
GPD1	1.01	2.09 %
UKI1	0.99	2.10 %
CH51	0.75	0.60 %
CH46	0.57	1.26 %
CH41	0.47	0.49 %
CH18	0.36	0.36 %
CH43	0.33	0.54 %
CH06	0.28	0.28 %
PON1	0.18	0.39 %
CH17	0.16	0.17 %
CH36	0.13	0.48 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>38.25</b>	<b>1.65 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.81	8.10 %
Air-Cond	1.41	0.14 %
Oven	0.65	18.46 %
<b>Total</b>	<b>17.87</b>	<b>1.48 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.27	2.09 %
TRL1	2.12	1.74 %
VEL1	0.98	1.44 %
KPM1	0.76	1.65 %
CYR1	0.32	1.11 %
SBR1	0.30	0.33 %
TRT1	0.29	0.68 %
AKM1	0.26	0.47 %
ABR1	0.17	0.35 %
UGI1	0.17	1.17 %
KPM2	0.15	0.13 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>17.87</b>	<b>1.48 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.05	5.73 %
Air-Cond	1.72	0.19 %
Oven	0.80	25.19 %
Dishwash	0.73	9.02 %
<b>Total</b>	<b>13.29</b>	<b>1.23 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.52	1.03 %
PRT1	1.09	2.27 %
KLM1	0.58	1.05 %
TVM2	0.58	2.13 %
KKI2	0.41	0.71 %
CDM1	0.35	0.71 %
NVL2	0.32	0.52 %
SJI2	0.30	0.51 %
VPM1	0.26	1.42 %
MKM1	0.20	0.62 %
KML1	0.16	0.49 %
CUD1	0.16	0.17 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>13.29</b>	<b>1.23 %</b>