



# TN : HITACHI Sales Performance 31/03/2026 9:11 AM

MTD Sales  
345.53 L

Brand Share %  
2.56 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	345.53	2.56 %
Dummy-AC		18.03 %
Total	345.53	2.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	103.08	5.64 %
CHENNAI-01	77.71	3.81 %
SOUTH-01	39.10	1.85 %
TRICHY-01	35.05	1.97 %
SOUTH-03	25.08	1.56 %
WEST-01	23.56	1.85 %
SOUTH ARCOT	18.68	2.25 %
WEST-02	14.06	1.27 %
NORTH ARCOT	9.21	1.00 %
Total	345.53	2.56 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	103.08	5.64 %
Dummy-AC		26.32 %
Total	103.08	5.64 %

Branch *	MTD Sales L	Brand Share %
CH21	2.63	2.48 %
CH43	0.74	1.62 %
CH20	0.67	0.76 %
CH17	0.56	0.82 %
CH44	0.35	0.67 %
CH18	0.32	0.46 %
PON1	0.31	0.88 %
CH23	0.31	0.67 %
CH41	0.29	0.35 %
CH32	0.29	2.20 %
CH36	0.28	1.21 %
MC06	0.27	2.14 %
CH31	0.26	0.54 %
MJR1	0.25	0.45 %
CH01		0.00 %
CH06		0.00 %
GPD1		0.00 %
MC05		0.00 %
Total	103.08	5.64 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.71	3.81 %
Total	77.71	3.81 %

Branch *	MTD Sales L	Brand Share %
CH28	1.74	2.29 %
CH14	1.34	1.04 %
CH42	1.07	1.20 %
CH35	0.93	1.60 %
CGL1	0.87	2.26 %
MRM1	0.86	1.98 %
CH39	0.85	2.31 %
CH16	0.64	0.68 %
GUD1	0.62	0.71 %
CH22	0.58	0.67 %
CH37	0.35	0.83 %
TKM1	0.30	1.65 %
CH07	0.29	0.33 %
CH38	0.28	0.84 %
GUD2	0.25	0.64 %
CZWH	0.25	0.30 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
Total	77.71	3.81 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	39.10	1.85 %
Total	39.10	1.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.86	1.26 %
TUT2	2.01	2.07 %
TCN1	0.83	2.17 %
S2SD	0.78	1.92 %
TKS2	0.50	0.52 %
UDN1	0.38	1.77 %
VNR2	0.36	0.52 %
SVK1	0.35	0.57 %
SNL1	0.35	1.73 %
TKS1	0.29	0.40 %
ASM1	0.28	1.04 %
STU2	0.28	1.04 %
MAR1	0.23	0.39 %
RPM1	0.23	0.34 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	39.10	1.85 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	35.05	1.97 %
Total	35.05	1.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.43	1.45 %
PBR2	1.74	1.61 %
TNJ1	1.61	1.77 %
JKM1	0.31	0.93 %
NGT1	0.31	0.88 %
KRN1	0.25	0.98 %
TNJ2	0.23	0.28 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	35.05	1.97 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	25.08	1.56 %
<b>Total</b>	<b>25.08</b>	<b>1.56 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	0.88	0.83 %
KKD3	0.85	1.17 %
KRR1	0.52	0.71 %
PNV2	0.31	1.16 %
TPT1	0.31	0.77 %
DGL2	0.29	0.46 %
PVI1	0.28	1.02 %
MNM1		0.00 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>25.08</b>	<b>1.56 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	23.56	1.85 %
Total	23.56	1.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.05	1.20 %
TPR2	1.17	1.18 %
SNR1	0.61	1.09 %
AVI1	0.55	1.37 %
CBE6	0.41	0.80 %
TPR4	0.29	1.33 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	23.56	1.85 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	18.68	2.25 %
Total	18.68	2.25 %

Branch *	MTD Sales L	Brand Share %
POY2	1.86	2.30 %
KKI2	0.99	2.27 %
KLM1	0.56	1.34 %
MKM1	0.28	1.10 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	18.68	2.25 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	14.06	1.27 %
<b>Total</b>	<b>14.06</b>	<b>1.27 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.11	1.63 %
SLM3	1.33	2.25 %
ERD1	0.91	0.82 %
SLM2	0.78	1.69 %
NKL2	0.58	1.09 %
VPD1	0.38	1.94 %
TRM1	0.30	1.10 %
MCR1	0.28	1.13 %
TCG1	0.27	0.86 %
ATU1	0.25	0.60 %
KAM1	0.24	1.96 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>14.06</b>	<b>1.27 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.21	1.00 %
Total	9.21	1.00 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	1.59 %
ANI1	0.32	1.55 %
CYR1	0.31	1.37 %
TRL1	0.31	0.32 %
ABR1	0.31	0.86 %
WJD1	0.29	0.98 %
VNB1	0.29	1.17 %
KPM2	0.29	0.31 %
GDM1	0.28	1.04 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	9.21	1.00 %