

MTD Sales
246.78 L

Brand Share %
4.09 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	246.78	4.09 %
Total	246.78	4.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	73.70	8.23 %
CHENNAI-01	59.77	5.45 %
TRICHY-01	34.93	3.98 %
SOUTH-03	23.04	3.54 %
SOUTH-01	22.26	1.96 %
SOUTH ARCOT	17.58	4.37 %
WEST-03	4.40	2.11 %
NORTH ARCOT	4.37	1.02 %
WEST-01	4.31	3.00 %
WEST-02	2.43	1.28 %
Total	246.78	4.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	73.70	8.23 %
Total	73.70	8.23 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.74	3.14 %
CH20	0.68	1.52 %
CH43	0.64	2.79 %
CH06	0.32	0.99 %
CH37	0.32	2.08 %
GPD1	0.29	1.90 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
UKI1		0.00 %
WHC3	-1.24	-6.44 %
WCHN	-1.48	4.00 %
Total	73.70	8.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.77	5.45 %
Total	59.77	5.45 %

Branch *	MTD Sales L	Brand Share %
CH42	2.02	3.69 %
CH30	1.97	3.85 %
CH48	1.75	4.02 %
CH25	1.68	3.90 %
CZWH	1.42	3.01 %
GUD1	1.34	3.12 %
CH07	1.00	1.91 %
GUD2	0.75	3.88 %
CH14	0.74	1.21 %
CH45	0.59	1.62 %
MRM1	0.58	2.80 %
CH16	0.44	0.56 %
CH38	0.36	1.77 %
TKM1	0.29	3.57 %
CH08		0.00 %
CH29		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	59.77	5.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.93	3.98 %
Total	34.93	3.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.56	3.44 %
NGT1	0.76	2.58 %
MVM1	0.65	1.30 %
AYR1	0.45	2.28 %
MDI1	0.38	1.64 %
PBR1	0.37	1.75 %
TVR1	0.37	1.51 %
PDK1	0.36	2.00 %
TTP1	0.36	2.59 %
TNJ1	0.33	0.70 %
TRY4	0.33	0.97 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	34.93	3.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.04	3.54 %
Total	23.04	3.54 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.73	2.82 %
SVG1	0.36	2.39 %
DKI1	0.33	0.91 %
ATG1	0.30	1.16 %
MDU4	0.30	1.91 %
MLR1	0.30	3.23 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
SZSD		0.00 %
Total	23.04	3.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.26	1.96 %
Total	22.26	1.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.79	2.71 %
TVL1	2.64	1.64 %
NGR1	2.05	3.95 %
KVT1	1.58	2.39 %
RND2	1.52	4.03 %
TKS1	0.91	3.76 %
TKS2	0.88	2.44 %
SNL1	0.38	3.14 %
PKD1	0.37	1.45 %
KYR1	0.36	3.85 %
S2SD	0.35	2.97 %
VKM1	0.32	3.24 %
UDN1	0.31	1.50 %
SVK1	0.31	1.02 %
TYI1	0.30	1.39 %
APK1	0.30	2.47 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	22.26	1.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.58	4.37 %
Total	17.58	4.37 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.20	3.05 %
VPM2	0.65	2.87 %
POY1	0.65	1.53 %
MKM1	0.32	2.88 %
KLM1	0.31	1.27 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	17.58	4.37 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.40	2.11 %
Total	4.40	2.11 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	0.89 %
AVI1		0.00 %
CM11		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	4.40	2.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.37	1.02 %
Total	4.37	1.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.36	0.90 %
KPM1	0.33	1.82 %
SBR1	0.31	0.77 %
VEL3	0.27	0.88 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	4.37	1.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.31	3.00 %
Total	4.31	3.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	2.24 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.31	3.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.43	1.28 %
Total	2.43	1.28 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.33	2.55 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	2.43	1.28 %