



# TN : HITACHI Sales Performance 29/04/2026 9:12 AM

MTD Sales  
718.44 L

Brand Share %  
2.36 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	718.44	2.36 %
Total	718.44	2.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	165.67	5.00 %
CHENNAI-01	130.87	3.43 %
SOUTH-01	102.24	2.00 %
TRICHY-01	97.70	2.35 %
SOUTH-03	61.87	1.49 %
SOUTH ARCOT	53.26	2.54 %
WEST-02	43.00	1.45 %
WEST-01	42.53	1.57 %
NORTH ARCOT	21.29	1.01 %
Total	718.44	2.36 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	165.67	5.00 %
Total	165.67	5.00 %

Branch *	MTD Sales L	Brand Share %
CH21	3.08	1.39 %
CH20	1.96	1.07 %
CH41	1.68	1.36 %
CH06	1.38	1.03 %
CH31	1.23	1.85 %
CH43	1.22	1.73 %
UKI1	1.00	1.56 %
GPD1	0.73	1.09 %
MJR1	0.71	0.67 %
CH27	0.66	1.51 %
CH23	0.59	0.75 %
CH44	0.35	0.39 %
CH32	0.34	1.35 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	165.67	5.00 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	130.87	3.43 %
<b>Total</b>	<b>130.87</b>	<b>3.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	4.10	2.36 %
CH14	2.73	1.00 %
CH42	2.48	1.55 %
CH22	2.06	1.67 %
CZWH	1.81	1.98 %
CH07	1.33	0.78 %
CH47	1.32	0.57 %
CH48	1.16	0.73 %
AVD1	1.10	1.03 %
CH45	0.63	0.49 %
CH26	0.58	2.06 %
KNR1	0.34	0.48 %
GUD2	0.31	0.54 %
TKM1	0.31	0.69 %
MRM1	0.29	0.31 %
CH39	0.29	0.43 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>130.87</b>	<b>3.43 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	102.24	2.00 %
<b>Total</b>	<b>102.24</b>	<b>2.00 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	12.12	2.00 %
RPM1	2.46	1.69 %
SVK1	2.31	1.53 %
MAR1	1.90	1.09 %
TKS2	1.79	0.71 %
TUT2	1.58	0.67 %
SNL1	1.40	1.99 %
VNR2	1.40	0.87 %
ERL2	1.33	1.26 %
ARM1	1.18	1.30 %
KYR1	1.06	1.95 %
PKD1	1.03	0.77 %
TKS1	1.03	0.62 %
MMT1	0.89	1.00 %
VNR1	0.78	1.63 %
VLV1	0.64	0.34 %
SKD1	0.61	1.34 %
APK2	0.38	0.59 %
COL1	0.31	0.57 %
SGT1	0.30	1.14 %
ASM1	0.29	0.36 %
S2SD	0.27	0.29 %
TCN1	0.25	0.22 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	1.58 %
<b>Total</b>	<b>102.24</b>	<b>2.00 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	97.70	2.35 %
Total	97.70	2.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.67	1.52 %
PBR2	4.86	1.92 %
PDK1	2.57	2.08 %
MVM1	2.29	1.04 %
TVR1	1.78	2.34 %
KIK1	1.50	1.38 %
TNJ2	1.21	0.67 %
JKM1	0.87	1.10 %
NGT1	0.62	0.62 %
NCK1	0.57	1.65 %
KRN1	0.37	0.60 %
TRY3	0.36	0.21 %
MSI1	0.35	0.40 %
PTK1	0.32	0.21 %
PBR1	0.29	0.26 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.44	1.38 %
Total	97.70	2.35 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	61.87	1.49 %
Total	61.87	1.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	4.92	1.67 %
MDU7	3.47	2.10 %
KRR1	0.94	0.39 %
KKD3	0.88	0.50 %
SGP1	0.77	1.97 %
KPT1	0.59	1.66 %
BNR1	0.58	1.11 %
TPT1	0.55	0.49 %
MDU4	0.40	0.35 %
ATG1	0.38	0.25 %
TDI1	0.37	0.57 %
DGL2	0.35	0.37 %
CMR1	0.31	0.65 %
MNM1	0.29	0.58 %
TEN1	0.28	0.36 %
KYK1	0.28	0.57 %
PNI1	0.28	0.35 %
SVG1	0.27	0.27 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	61.87	1.49 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	53.26	2.54 %
<b>Total</b>	<b>53.26</b>	<b>2.54 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.54	1.47 %
KKI2	2.56	2.06 %
VPM2	0.75	0.58 %
ULP1	0.35	0.38 %
VPM1	0.32	1.15 %
TDM1	0.32	0.44 %
TRK1	0.31	0.28 %
TVM2	0.28	0.54 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>53.26</b>	<b>2.54 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	43.00	1.45 %
<b>Total</b>	<b>43.00</b>	<b>1.45 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.38 %
ERD1	1.81	0.55 %
RSP1	1.12	1.31 %
SLM2	0.88	0.68 %
PMP1	0.84	2.18 %
KRI1	0.73	0.72 %
TCG1	0.65	0.84 %
DPR1	0.61	1.36 %
HSR2	0.53	0.53 %
HSR1	0.46	0.53 %
PDR1	0.38	0.78 %
VPD1	0.37	0.63 %
APN1	0.25	0.68 %
WHKP	0.10	0.61 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.31 %
<b>Total</b>	<b>43.00</b>	<b>1.45 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	42.53	1.57 %
<b>Total</b>	<b>42.53</b>	<b>1.57 %</b>

Branch *	MTD Sales L	Brand Share %
CBE6	2.08	1.87 %
TPR2	1.83	0.85 %
CBE2	1.63	0.28 %
PLI1	1.00	0.80 %
SNR1	0.85	0.79 %
DPM2	0.68	1.03 %
MPM1	0.31	0.24 %
SYM2	0.30	0.53 %
GBM1	0.29	0.36 %
PDM1	0.28	0.45 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>42.53</b>	<b>1.57 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.29	1.01 %
<b>Total</b>	<b>21.29</b>	<b>1.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.63 %
SBR1	0.62	0.45 %
ABR1	0.61	0.53 %
GDM1	0.58	0.72 %
CGM1	0.36	0.97 %
VSI1	0.31	0.34 %
CPT1	0.31	0.67 %
ARC2	0.28	0.37 %
PLR1	0.27	0.60 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>21.29</b>	<b>1.01 %</b>