

MTD Sales
146.37 L

Brand Share %
3.82 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	146.37	3.82 %
Total	146.37	3.82 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.29	4.98 %
CHENNAI-02	38.59	7.00 %
TRICHY-01	32.26	5.17 %
SOUTH-03	10.69	2.56 %
SOUTH-01	8.79	1.36 %
WEST-01	5.28	6.42 %
NORTH ARCOT	4.90	2.24 %
SOUTH ARCOT	3.55	1.07 %
WEST-02	2.69	1.88 %
KL-SOUTH	0.34	1.46 %
Total	146.37	3.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.29	4.98 %
Total	39.29	4.98 %

Branch *	MTD Sales L	Brand Share %
CH14	1.55	2.76 %
GUD1	0.83	3.04 %
CH38	0.35	1.70 %
CH16	0.30	0.63 %
CH29	0.29	2.91 %
CH30	0.29	1.31 %
CH48	0.29	0.87 %
GUD2	0.28	1.17 %
SKL1	0.28	2.26 %
CH39	0.25	1.37 %
AVD1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	39.29	4.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.59	7.00 %
Total	38.59	7.00 %

Branch *	MTD Sales L	Brand Share %
CH21	0.86	3.38 %
MJR1	0.34	1.38 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	38.59	7.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.26	5.17 %
Total	32.26	5.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.70	3.69 %
PBR2	0.29	1.03 %
JKM1	0.25	2.76 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	32.26	5.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.69	2.56 %
Total	10.69	2.56 %

Branch *	MTD Sales L	Brand Share %
KKD2	0.31	1.52 %
TPT1	0.29	2.99 %
ATG1	0.28	1.17 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.69	2.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.79	1.36 %
Total	8.79	1.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.66	2.26 %
TYI1	0.95	3.30 %
RND1	0.81	1.86 %
SVK1	0.38	1.52 %
TUT2	0.30	0.84 %
TVL2	0.27	2.25 %
TVL1		0.00 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	8.79	1.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.28	6.42 %
Total	5.28	6.42 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.29	3.32 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.28	6.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.90	2.24 %
Total	4.90	2.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.52	1.54 %
SBR1	0.28	1.53 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.90	2.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.55	1.07 %
Total	3.55	1.07 %

Branch *	MTD Sales L	Brand Share %
POY2	1.44	3.27 %
POY1	1.25	2.66 %
CUD1	0.29	0.80 %
NVL2	0.28	0.90 %
TDM1	0.28	2.16 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.55	1.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.69	1.88 %
Total	2.69	1.88 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.29	2.95 %
SLM1	0.28	1.93 %
SLM2	0.28	3.32 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.69	1.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	1.46 %
Total	0.34	1.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.34	1.64 %
PAS1		0.00 %
WTVP		0.00 %
Total	0.34	1.46 %