



TN : HITACHI Sales Performance 28/05/2026 9:11 AM

MTD Sales
443.93 L

Brand Share %
2.90 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.90 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 443.93 | 2.90 % |
| Total | 443.93 | 2.90 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02 | 139.30 | 5.34 % |
| CHENNAI-01 | 118.18 | 3.98 % |
| TRICHY-01 | 61.79 | 2.84 % |
| SOUTH ARCOT | 32.33 | 2.69 % |
| SOUTH-01 | 29.35 | 1.48 % |
| SOUTH-03 | 27.50 | 1.59 % |
| WEST-02 | 15.01 | 1.60 % |
| NORTH ARCOT | 10.27 | 0.93 % |
| WEST-01 | 10.20 | 1.73 % |
| Total | 443.93 | 2.90 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 139.30 | 5.34 % |
| Total | 139.30 | 5.34 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21 | 2.33 | 1.24 % |
| CH20 | 1.38 | 1.33 % |
| CH41 | 1.32 | 1.36 % |
| CH18 | 1.25 | 0.96 % |
| CH06 | 1.18 | 1.16 % |
| CH31 | 1.17 | 1.99 % |
| MJR1 | 0.90 | 0.98 % |
| GPD1 | 0.90 | 1.89 % |
| CH43 | 0.58 | 1.09 % |
| UKI1 | 0.58 | 1.40 % |
| MC06 | 0.33 | 2.12 % |
| CH23 | 0.32 | 0.49 % |
| CH32 | 0.25 | 1.32 % |
| CH27 | | 0.00 % |
| CH36 | | 0.00 % |
| CH44 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 139.30 | 5.34 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 118.18 | 3.98 % |
| Total | 118.18 | 3.98 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42 | 3.45 | 2.89 % |
| CH08 | 3.05 | 2.21 % |
| CH47 | 2.22 | 1.38 % |
| CH22 | 2.13 | 2.35 % |
| CH14 | 2.10 | 0.95 % |
| MRM1 | 1.57 | 1.88 % |
| CH07 | 1.50 | 1.19 % |
| CH38 | 1.05 | 1.71 % |
| KNR1 | 0.95 | 1.36 % |
| CH26 | 0.57 | 2.26 % |
| CH45 | 0.56 | 0.58 % |
| CH39 | 0.30 | 0.59 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH40 | | 0.00 % |
| CH48 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 118.18 | 3.98 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 61.79 | 2.84 % |
| Total | 61.79 | 2.84 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 10.12 | 2.86 % |
| TNJ1 | 3.36 | 2.59 % |
| TNJ2 | 2.26 | 2.02 % |
| PDK1 | 1.23 | 1.94 % |
| TTP1 | 0.99 | 2.10 % |
| TRY3 | 0.97 | 1.59 % |
| JKM1 | 0.78 | 1.38 % |
| TRY2 | 0.62 | 1.29 % |
| PBR2 | 0.45 | 0.32 % |
| TYR1 | 0.37 | 0.76 % |
| ORU1 | 0.32 | 1.37 % |
| KRN1 | 0.30 | 1.00 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| NMM1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TZSD | | 0.00 % |
| Total | 61.79 | 2.84 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 32.33 | 2.69 % |
| Total | 32.33 | 2.69 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 4.24 | 2.87 % |
| NVL2 | 1.37 | 2.07 % |
| TDM1 | 0.61 | 1.38 % |
| KLM1 | 0.36 | 0.54 % |
| KML1 | 0.35 | 0.65 % |
| MKM1 | 0.32 | 1.08 % |
| SJI2 | 0.30 | 0.57 % |
| KKI2 | 0.29 | 0.41 % |
| STP1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 32.33 | 2.69 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 29.35 | 1.48 % |
| Total | 29.35 | 1.48 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TUT1 | 4.71 | 2.23 % |
| TVL1 | 3.61 | 1.47 % |
| MAR1 | 1.10 | 2.39 % |
| RPM1 | 0.94 | 1.71 % |
| ASM1 | 0.65 | 2.13 % |
| ERL2 | 0.61 | 1.72 % |
| VNR1 | 0.61 | 1.76 % |
| TUT2 | 0.40 | 0.36 % |
| VNR2 | 0.33 | 0.47 % |
| MMT1 | 0.32 | 1.12 % |
| TKS1 | 0.31 | 0.82 % |
| SVK1 | 0.29 | 0.44 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| ARM1 | | 0.00 % |
| COL1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| PDI1 | | 0.00 % |
| S2SD | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKS2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLY1 | | 0.00 % |
| PKD1 | -0.36 | -0.63 % |
| Total | 29.35 | 1.48 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 27.50 | 1.59 % |
| Total | 27.50 | 1.59 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KKD3 | 2.00 | 1.82 % |
| MDU6 | 1.84 | 2.56 % |
| MDU7 | 1.08 | 1.66 % |
| MDU3 | 0.54 | 1.01 % |
| KYK1 | 0.35 | 1.39 % |
| SVG1 | 0.34 | 0.63 % |
| TPT1 | 0.32 | 0.87 % |
| MPA1 | 0.30 | 0.64 % |
| MDU2 | 0.29 | 0.28 % |
| TMM1 | 0.29 | 0.71 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| TEN1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | -0.35 | 2.07 % |
| Total | 27.50 | 1.59 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 15.01 | 1.60 % |
| Total | 15.01 | 1.60 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| ERD1 | 1.22 | 1.16 % |
| HSR1 | 0.38 | 2.47 % |
| SLM2 | 0.38 | 0.61 % |
| TCG1 | 0.36 | 1.19 % |
| NKL2 | 0.30 | 0.52 % |
| ATU1 | 0.29 | 0.76 % |
| TRM1 | 0.29 | 1.66 % |
| VPD1 | 0.29 | 1.41 % |
| APN1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| VKL1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHKP | -0.36 | 2.24 % |
| Total | 15.01 | 1.60 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.27 | 0.93 % |
| Total | 10.27 | 0.93 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL1 | 1.61 | 2.35 % |
| SBR1 | 0.65 | 0.63 % |
| TRL1 | 0.59 | 0.55 % |
| ARC2 | 0.31 | 0.93 % |
| TRT1 | 0.30 | 0.56 % |
| ANI1 | 0.29 | 1.09 % |
| KPM2 | 0.29 | 0.25 % |
| WJP1 | 0.29 | 0.86 % |
| CPT1 | 0.26 | 0.85 % |
| ABR1 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WHVL | -0.80 | 2.49 % |
| Total | 10.27 | 0.93 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 10.20 | 1.73 % |
| Total | 10.20 | 1.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CBE6 | 0.61 | 2.54 % |
| SNR1 | 0.30 | 1.15 % |
| CBE3 | 0.29 | 2.12 % |
| TPR2 | 0.29 | 0.79 % |
| CBE2 | 0.28 | 0.23 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE5 | | 0.00 % |
| CNR1 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WZSD | | 0.00 % |
| WHCB | -0.28 | 0.84 % |
| Total | 10.20 | 1.73 % |