



TN : HITACHI Sales Performance 28/04/2026 9:11 AM

MTD Sales
691.48 L

Brand Share %
2.35 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	691.48	2.35 %
Total	691.48	2.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	160.43	5.04 %
CHENNAI-01	125.90	3.45 %
SOUTH-01	98.11	1.99 %
TRICHY-01	93.65	2.33 %
SOUTH-03	60.12	1.50 %
SOUTH ARCOT	51.02	2.49 %
WEST-02	41.10	1.43 %
WEST-01	39.85	1.51 %
NORTH ARCOT	21.29	1.04 %
Total	691.48	2.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	160.43	5.04 %
Total	160.43	5.04 %

Branch *	MTD Sales L	Brand Share %
CH21	3.08	1.54 %
CH20	1.96	1.15 %
CH41	1.68	1.41 %
CH06	1.38	1.06 %
CH31	1.23	1.90 %
CH43	1.22	1.77 %
UKI1	1.00	1.62 %
GPD1	0.73	1.11 %
MJR1	0.71	0.69 %
CH27	0.66	1.54 %
CH44	0.35	0.40 %
CH23	0.30	0.38 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	160.43	5.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	125.90	3.45 %
Total	125.90	3.45 %

Branch *	MTD Sales L	Brand Share %
CH14	2.46	0.96 %
CH42	2.02	1.28 %
CH22	1.74	1.49 %
CH07	1.33	0.81 %
CH47	1.32	0.58 %
CH48	1.16	0.74 %
AVD1	1.10	1.06 %
CH45	0.63	0.51 %
CH26	0.58	2.11 %
KNR1	0.34	0.50 %
GUD2	0.31	0.55 %
TKM1	0.31	0.71 %
MRM1	0.29	0.32 %
CH39	0.29	0.44 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	125.90	3.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.11	1.99 %
Total	98.11	1.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.74	2.00 %
RPM1	2.46	1.77 %
SVK1	2.31	1.58 %
MAR1	1.90	1.12 %
TUT2	1.58	0.72 %
VNR2	1.40	0.89 %
TKS2	1.37	0.56 %
ERL2	1.33	1.30 %
ARM1	1.18	1.38 %
SNL1	1.11	1.68 %
KYR1	1.06	2.10 %
TKS1	1.03	0.65 %
MMT1	0.89	1.03 %
PKD1	0.73	0.57 %
VLY1	0.64	0.35 %
SKD1	0.61	1.41 %
VNR1	0.51	1.10 %
APK2	0.38	0.61 %
SGT1	0.30	1.19 %
ASM1	0.29	0.37 %
S2SD	0.27	0.29 %
TCN1	0.25	0.23 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	1.80 %
Total	98.11	1.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.65	2.33 %
Total	93.65	2.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.98	1.49 %
PBR2	4.86	1.97 %
TRY2	2.73	2.24 %
PDK1	2.57	2.19 %
MVM1	2.29	1.09 %
KIK1	1.50	1.41 %
TNJ2	0.89	0.50 %
JKM1	0.87	1.13 %
NGT1	0.62	0.64 %
NCK1	0.57	1.69 %
KRN1	0.37	0.61 %
TRY3	0.36	0.22 %
MSI1	0.35	0.42 %
PBR1	0.29	0.27 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.44	1.40 %
Total	93.65	2.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	60.12	1.50 %
Total	60.12	1.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	4.60	1.65 %
MDU7	3.19	2.05 %
KRR1	0.94	0.41 %
KKD3	0.88	0.52 %
SGP1	0.77	1.98 %
KPT1	0.59	1.74 %
BNR1	0.58	1.15 %
TPT1	0.55	0.51 %
MDU4	0.40	0.35 %
ATG1	0.38	0.26 %
TDI1	0.37	0.59 %
DGL2	0.35	0.38 %
CMR1	0.31	0.68 %
MNM1	0.29	0.61 %
TEN1	0.28	0.39 %
KYK1	0.28	0.61 %
PNI1	0.28	0.37 %
SVG1	0.27	0.28 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	60.12	1.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.02	2.49 %
Total	51.02	2.49 %

Branch *	MTD Sales L	Brand Share %
POY1	3.15	1.33 %
KKI2	2.56	2.14 %
VPM2	0.75	0.59 %
ULP1	0.35	0.39 %
VPM1	0.32	1.19 %
TDM1	0.32	0.46 %
TRK1	0.31	0.29 %
TVM2	0.28	0.55 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	51.02	2.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.10	1.43 %
Total	41.10	1.43 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.42 %
ERD1	1.81	0.57 %
RSP1	1.12	1.40 %
SLM2	0.88	0.74 %
PMP1	0.84	2.18 %
KRI1	0.73	0.74 %
TCG1	0.65	0.86 %
HSR2	0.53	0.55 %
HSR1	0.46	0.55 %
PDR1	0.38	0.85 %
VPD1	0.37	0.66 %
APN1	0.25	0.70 %
WHKP	0.10	0.50 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.42 %
Total	41.10	1.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.85	1.51 %
Total	39.85	1.51 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.83	0.87 %
CBE6	1.79	1.65 %
CBE2	1.63	0.29 %
SNR1	0.85	0.81 %
PLI1	0.73	0.59 %
DPM2	0.68	1.06 %
MPM1	0.31	0.25 %
SYM2	0.30	0.55 %
GBM1	0.29	0.37 %
PDM1	0.28	0.46 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	39.85	1.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.29	1.04 %
Total	21.29	1.04 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.65 %
SBR1	0.62	0.47 %
ABR1	0.61	0.53 %
GDM1	0.58	0.73 %
CGM1	0.36	0.97 %
VSI1	0.31	0.35 %
CPT1	0.31	0.67 %
ARC2	0.28	0.38 %
PLR1	0.27	0.60 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	21.29	1.04 %