

MTD Sales  
226.92 L

Brand Share %  
4.07 %

Information:

MTD : 01-09-2026 To 26-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.07 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 226.92      | 4.07 %        |
| Total    | 226.92      | 4.07 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 65.80       | 7.93 %        |
| CHENNAI-01  | 54.63       | 5.47 %        |
| TRICHY-01   | 32.35       | 3.97 %        |
| SOUTH-01    | 21.94       | 2.10 %        |
| SOUTH-03    | 21.36       | 3.46 %        |
| SOUTH ARCOT | 16.35       | 4.43 %        |
| WEST-03     | 4.40        | 2.35 %        |
| WEST-01     | 4.31        | 3.32 %        |
| NORTH ARCOT | 3.69        | 0.92 %        |
| WEST-02     | 2.10        | 1.18 %        |
| Total       | 226.92      | 4.07 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 65.80       | 7.93 %        |
| Total    | 65.80       | 7.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 0.74        | 3.38 %        |
| CH43     | 0.64        | 2.95 %        |
| CH06     | 0.32        | 1.06 %        |
| CH20     | 0.31        | 0.76 %        |
| GPD1     | 0.29        | 2.04 %        |
| CH01     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WHC3     | -0.78       | -3.80 %       |
| Total    | 65.80       | 7.93 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.63       | 5.47 %        |
| Total    | 54.63       | 5.47 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42     | 1.65        | 3.28 %        |
| CZWH     | 1.42        | 3.34 %        |
| CH48     | 1.36        | 3.59 %        |
| GUD1     | 1.34        | 3.40 %        |
| CH14     | 0.74        | 1.33 %        |
| CH45     | 0.59        | 1.70 %        |
| MRM1     | 0.58        | 3.05 %        |
| CH16     | 0.44        | 0.62 %        |
| CH38     | 0.36        | 1.93 %        |
| CH07     | 0.36        | 0.75 %        |
| TKM1     | 0.29        | 3.71 %        |
| CH08     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 54.63       | 5.47 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 32.35       | 3.97 %        |
| Total    | 32.35       | 3.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 4.69        | 2.73 %        |
| NGT1     | 0.76        | 2.78 %        |
| MVM1     | 0.65        | 1.41 %        |
| AYR1     | 0.45        | 2.41 %        |
| PBR1     | 0.37        | 1.81 %        |
| TVR1     | 0.37        | 1.57 %        |
| PDK1     | 0.36        | 2.25 %        |
| TTP1     | 0.36        | 2.66 %        |
| TRY4     | 0.33        | 1.02 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 32.35       | 3.97 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.94       | 2.10 %        |
| Total    | 21.94       | 2.10 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 3.46        | 2.82 %        |
| TVL1     | 2.64        | 1.81 %        |
| KVT1     | 1.58        | 2.50 %        |
| TKS1     | 0.91        | 3.95 %        |
| TKS2     | 0.88        | 2.53 %        |
| SNL1     | 0.38        | 3.30 %        |
| PKD1     | 0.37        | 1.60 %        |
| KYR1     | 0.36        | 3.85 %        |
| VKM1     | 0.32        | 3.42 %        |
| UDN1     | 0.31        | 1.68 %        |
| SVK1     | 0.31        | 1.13 %        |
| TYI1     | 0.30        | 1.43 %        |
| APK1     | 0.30        | 2.53 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 21.94       | 2.10 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.36       | 3.46 %        |
| Total    | 21.36       | 3.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRR1     | 0.73        | 3.02 %        |
| SVG1     | 0.36        | 2.59 %        |
| ATG1     | 0.30        | 1.22 %        |
| MDU4     | 0.30        | 1.91 %        |
| MLR1     | 0.30        | 3.34 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| Total    | 21.36       | 3.46 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 16.35       | 4.43 %        |
| Total    | 16.35       | 4.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 1.20        | 3.53 %        |
| VPM2     | 0.65        | 3.03 %        |
| MKM1     | 0.32        | 3.13 %        |
| KLM1     | 0.31        | 1.36 %        |
| POY1     | 0.29        | 0.76 %        |
| KKI2     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| Total    | 16.35       | 4.43 %        |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.40        | 2.35 %        |
| Total    | 4.40        | 2.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.37        | 0.97 %        |
| AVI1     |             | 0.00 %        |
| CM11     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| Total    | 4.40        | 2.35 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.31        | 3.32 %        |
| Total    | 4.31        | 3.32 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.84        | 2.66 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 4.31        | 3.32 %        |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 3.69        | 0.92 %        |
| Total    | 3.69        | 0.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM1     | 0.33        | 1.97 %        |
| VEL3     | 0.27        | 0.88 %        |
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 3.69        | 0.92 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.10        | 1.18 %        |
| Total    | 2.10        | 1.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 2.10        | 1.18 %        |