



TN : HITACHI Sales Performance 27/03/2026 9:11 AM

MTD Sales
284.57 L

Brand Share %
2.60 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	284.57	2.60 %
Dummy-AC		18.03 %
Total	284.57	2.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	87.41	5.95 %
CHENNAI-01	61.16	3.67 %
SOUTH-01	33.47	2.04 %
TRICHY-01	30.15	2.01 %
SOUTH-03	20.32	1.50 %
WEST-01	19.74	2.01 %
SOUTH ARCOT	14.53	2.10 %
WEST-02	10.17	1.12 %
NORTH ARCOT	7.61	1.04 %
Total	284.57	2.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	87.41	5.95 %
Dummy-AC		26.32 %
Total	87.41	5.95 %

Branch *	MTD Sales L	Brand Share %
CH43	0.74	2.05 %
CH20	0.67	0.97 %
CH17	0.56	1.05 %
CH44	0.35	0.91 %
CH18	0.32	0.53 %
CH23	0.31	0.91 %
CH41	0.29	0.44 %
CH32	0.29	2.56 %
CH36	0.28	1.41 %
CH31	0.26	0.66 %
CH01		0.00 %
CH06		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	87.41	5.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.16	3.67 %
Total	61.16	3.67 %

Branch *	MTD Sales L	Brand Share %
CH42	1.07	1.41 %
MRM1	0.86	2.29 %
GUD1	0.62	1.33 %
CH35	0.62	1.28 %
CH22	0.58	0.74 %
CH14	0.42	0.41 %
CH37	0.35	1.06 %
CGL1	0.31	0.91 %
TKM1	0.30	2.18 %
CH07	0.29	0.41 %
CH38	0.28	0.98 %
CH39	0.26	0.88 %
GUD2	0.25	0.79 %
CZWH	0.25	0.39 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
Total	61.16	3.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.47	2.04 %
Total	33.47	2.04 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.30	1.36 %
TUT2	2.01	2.52 %
S2SD	0.78	2.17 %
TKS2	0.50	0.69 %
UDN1	0.38	2.08 %
VNR2	0.36	0.67 %
SNL1	0.35	2.07 %
TKS1	0.29	0.62 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	33.47	2.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.15	2.01 %
Total	30.15	2.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.83	1.39 %
PBR2	1.74	1.93 %
TNJ1	1.03	1.38 %
JKM1	0.31	1.01 %
NGT1	0.31	1.07 %
KRN1	0.25	1.16 %
TNJ2	0.23	0.35 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	30.15	2.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.32	1.50 %
Total	20.32	1.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.58	0.67 %
KKD3	0.55	0.90 %
KRR1	0.52	0.87 %
PNV2	0.31	1.22 %
TPT1	0.31	0.93 %
MNM1	0.30	2.08 %
DGL2	0.29	0.54 %
PVI1	0.28	1.21 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	20.32	1.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.74	2.01 %
Total	19.74	2.01 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.40	1.27 %
TPR2	1.17	1.51 %
SNR1	0.61	1.52 %
TPR4	0.29	1.63 %
AVI1	0.27	1.00 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	19.74	2.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.53	2.10 %
Total	14.53	2.10 %

Branch *	MTD Sales L	Brand Share %
POY2	1.17	1.76 %
KLM1	0.56	1.71 %
KKI2	0.35	1.04 %
MKM1	0.28	1.22 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	14.53	2.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.17	1.12 %
Total	10.17	1.12 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.45	1.40 %
SLM3	0.83	1.61 %
ERD1	0.66	0.74 %
NKL2	0.58	1.27 %
SLM2	0.53	1.56 %
MCR1	0.28	1.29 %
APN1	0.28	2.18 %
TCG1	0.27	1.04 %
KAM1	0.24	2.17 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	10.17	1.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.61	1.04 %
Total	7.61	1.04 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	1.94 %
CYR1	0.31	1.80 %
TRL1	0.31	0.38 %
ABR1	0.31	1.09 %
WJD1	0.29	1.27 %
VNB1	0.29	1.36 %
KPM2	0.29	0.36 %
GDM1	0.28	1.39 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	7.61	1.04 %