



TN : HITACHI Sales Performance 26/04/2026 9:11 AM

MTD Sales
617.44 L

Brand Share %
2.29 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	617.44	2.29 %
Total	617.44	2.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	146.03	5.02 %
CHENNAI-01	108.36	3.27 %
SOUTH-01	89.43	1.99 %
TRICHY-01	84.80	2.28 %
SOUTH-03	53.30	1.45 %
SOUTH ARCOT	43.21	2.30 %
WEST-01	36.09	1.50 %
WEST-02	35.87	1.37 %
NORTH ARCOT	20.34	1.07 %
Total	617.44	2.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	146.03	5.02 %
Total	146.03	5.02 %

Branch *	MTD Sales L	Brand Share %
CH21	3.08	1.69 %
CH18	2.67	1.95 %
CH20	1.65	1.03 %
CH41	1.42	1.31 %
CH31	1.23	2.04 %
CH06	1.04	0.93 %
UKI1	1.00	1.74 %
CH43	0.93	1.47 %
MJR1	0.71	0.74 %
GPD1	0.38	0.62 %
CH44	0.35	0.43 %
CH27	0.34	0.87 %
CH23	0.30	0.40 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	146.03	5.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.36	3.27 %
Total	108.36	3.27 %

Branch *	MTD Sales L	Brand Share %
CH30	3.26	2.11 %
GUD1	2.36	1.76 %
CH14	2.03	0.87 %
CH42	1.68	1.17 %
CH07	1.33	0.86 %
CH47	1.32	0.60 %
CH48	1.16	0.80 %
AVD1	1.10	1.15 %
CH45	0.63	0.54 %
CH26	0.58	2.28 %
CH22	0.34	0.40 %
KNR1	0.34	0.52 %
GUD2	0.31	0.59 %
TKM1	0.31	0.75 %
MRM1	0.29	0.34 %
CH39	0.29	0.47 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	108.36	3.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.43	1.99 %
Total	89.43	1.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.09	2.03 %
RPM1	2.46	1.94 %
SVK1	2.31	1.76 %
TUT2	1.58	0.76 %
MAR1	1.52	0.96 %
TKS2	1.37	0.63 %
ERL2	1.33	1.35 %
ARM1	1.18	1.53 %
KYR1	1.06	2.24 %
VNR2	1.05	0.74 %
MMT1	0.89	1.09 %
SNL1	0.82	1.38 %
PKD1	0.73	0.63 %
TKS1	0.67	0.47 %
VLY1	0.64	0.39 %
SKD1	0.61	1.51 %
VNR1	0.51	1.18 %
APK2	0.38	0.68 %
SGT1	0.30	1.41 %
ASM1	0.29	0.42 %
S2SD	0.27	0.33 %
TCN1	0.25	0.25 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	1.86 %
Total	89.43	1.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.80	2.28 %
Total	84.80	2.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.09	1.42 %
PBR2	4.86	2.16 %
TRY2	2.42	2.11 %
MVM1	1.60	0.81 %
KIK1	1.50	1.50 %
JKM1	0.87	1.20 %
NGT1	0.62	0.70 %
TNJ2	0.60	0.37 %
NCK1	0.57	1.78 %
KRN1	0.37	0.65 %
TRY3	0.36	0.23 %
MSI1	0.35	0.46 %
PBR1	0.29	0.30 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.44	1.64 %
Total	84.80	2.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	53.30	1.45 %
Total	53.30	1.45 %

Branch *	MTD Sales L	Brand Share %
MDU6	4.50	2.24 %
MDU2	3.90	1.56 %
MDU7	1.73	1.25 %
KRR1	0.94	0.44 %
KKD3	0.88	0.56 %
SGP1	0.77	2.18 %
KPT1	0.59	1.86 %
MDU4	0.40	0.38 %
ATG1	0.38	0.28 %
TDI1	0.37	0.64 %
DGL2	0.35	0.40 %
CMR1	0.31	0.75 %
MNM1	0.29	0.67 %
TPT1	0.28	0.28 %
KYK1	0.28	0.68 %
BNR1	0.28	0.65 %
PNI1	0.28	0.43 %
SVG1	0.27	0.31 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	53.30	1.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.21	2.30 %
Total	43.21	2.30 %

Branch *	MTD Sales L	Brand Share %
POY1	2.79	1.27 %
VPM2	0.75	0.63 %
TDM1	0.32	0.50 %
TRK1	0.31	0.32 %
TVM2	0.28	0.58 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	43.21	2.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.09	1.50 %
Total	36.09	1.50 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.79	1.81 %
CBE2	1.63	0.30 %
TPR2	1.52	0.77 %
PLI1	0.73	0.66 %
DPM2	0.68	1.13 %
MPM1	0.31	0.27 %
SYM2	0.30	0.61 %
GBM1	0.29	0.40 %
PDM1	0.28	0.52 %
SNR1	0.28	0.29 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	36.09	1.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.87	1.37 %
Total	35.87	1.37 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.59 %
ERD1	1.50	0.51 %
RSP1	1.12	1.50 %
SLM2	0.88	0.80 %
KRI1	0.73	0.80 %
TCG1	0.65	0.95 %
HSR2	0.53	0.65 %
HSR1	0.46	0.61 %
PDR1	0.38	0.96 %
VPD1	0.37	0.73 %
APN1	0.25	0.74 %
WHKP	0.10	0.49 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.69 %
Total	35.87	1.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.34	1.07 %
Total	20.34	1.07 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.72 %
SBR1	0.62	0.51 %
ABR1	0.61	0.56 %
GDM1	0.58	0.77 %
CGM1	0.36	1.01 %
CPT1	0.31	0.72 %
ARC2	0.28	0.40 %
PLR1	0.27	0.66 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.34	1.07 %