



TN : HITACHI Sales Performance 25/05/2026 9:11 AM

MTD Sales
402.32 L

Brand Share %
2.87 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	402.32	2.87 %
Total	402.32	2.87 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	126.62	5.41 %
CHENNAI-01	104.63	3.93 %
TRICHY-01	55.09	2.75 %
SOUTH ARCOT	30.15	2.75 %
SOUTH-03	26.33	1.66 %
SOUTH-01	25.11	1.36 %
WEST-02	16.56	1.81 %
NORTH ARCOT	9.40	0.92 %
WEST-01	8.42	1.49 %
Total	402.32	2.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	126.62	5.41 %
Total	126.62	5.41 %

Branch *	MTD Sales L	Brand Share %
CH21	2.33	1.37 %
CH20	1.38	1.41 %
CH41	1.32	1.52 %
CH18	1.25	1.09 %
CH06	1.18	1.27 %
MJR1	0.90	1.08 %
GPD1	0.90	2.10 %
CH31	0.76	1.47 %
CH43	0.58	1.14 %
UKI1	0.58	1.53 %
MC06	0.33	2.36 %
CH32	0.25	1.51 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	126.62	5.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.63	3.93 %
Total	104.63	3.93 %

Branch *	MTD Sales L	Brand Share %
CH28	3.33	2.72 %
CH08	3.05	2.40 %
CH47	1.91	1.31 %
CH22	1.83	2.22 %
CH14	1.81	0.94 %
MRM1	1.25	1.74 %
CH07	1.22	1.05 %
CH38	1.05	1.85 %
KNR1	0.62	0.99 %
CH45	0.56	0.64 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	104.63	3.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.09	2.75 %
Total	55.09	2.75 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.90	1.87 %
PDK1	1.23	2.13 %
TRY3	0.97	1.64 %
JKM1	0.78	1.48 %
TTP1	0.67	1.55 %
TRY2	0.62	1.34 %
PBR2	0.45	0.35 %
TYR1	0.37	0.79 %
ORU1	0.32	1.48 %
KRN1	0.30	1.12 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	55.09	2.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.15	2.75 %
Total	30.15	2.75 %

Branch *	MTD Sales L	Brand Share %
POY1	3.92	2.81 %
NVL2	1.08	1.82 %
TDM1	0.61	1.63 %
KLM1	0.36	0.59 %
KML1	0.35	0.70 %
MKM1	0.32	1.21 %
SJI2	0.30	0.66 %
KKI2	0.29	0.43 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	30.15	2.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.33	1.66 %
Total	26.33	1.66 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.84	2.71 %
KKD3	1.71	1.73 %
MDU7	1.08	1.82 %
MDU3	0.54	1.07 %
KYK1	0.35	1.47 %
SVG1	0.34	0.69 %
TPT1	0.32	0.98 %
MPA1	0.30	0.76 %
MDU2	0.29	0.30 %
TMM1	0.29	0.84 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.24 %
Total	26.33	1.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.11	1.36 %
Total	25.11	1.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.38	2.21 %
TVL1	3.16	1.38 %
NGR1	2.30	2.19 %
MAR1	0.73	1.65 %
ASM1	0.65	2.38 %
RPM1	0.63	1.18 %
ERL2	0.61	1.91 %
VNR1	0.61	1.98 %
TUT2	0.40	0.38 %
VNR2	0.33	0.50 %
MMT1	0.32	1.14 %
SVK1	0.29	0.47 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
PKD1	-0.36	-0.73 %
Total	25.11	1.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.56	1.81 %
Total	16.56	1.81 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.22	1.19 %
HSR1	0.38	2.47 %
SLM2	0.38	0.62 %
TCG1	0.36	1.23 %
NKL2	0.30	0.56 %
ATU1	0.29	0.81 %
TRM1	0.29	1.70 %
VPD1	0.29	1.41 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	16.56	1.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.40	0.92 %
Total	9.40	0.92 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.61	2.53 %
SBR1	0.65	0.69 %
TRL1	0.59	0.60 %
ARC2	0.31	1.03 %
TRT1	0.30	0.63 %
ANI1	0.29	1.20 %
WJP1	0.29	0.94 %
CPT1	0.26	0.94 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WHVL	-0.44	1.40 %
Total	9.40	0.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.42	1.49 %
Total	8.42	1.49 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.30	1.20 %
CBE6	0.30	1.31 %
TPR2	0.29	0.84 %
CBE2	0.28	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.28	0.93 %
Total	8.42	1.49 %