



TN : HITACHI Sales Performance 25/04/2026 9:11 AM

MTD Sales
587.63 L

Brand Share %
2.30 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	587.63	2.30 %
Total	587.63	2.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	137.08	4.95 %
CHENNAI-01	105.77	3.32 %
SOUTH-01	86.11	2.03 %
TRICHY-01	80.25	2.27 %
SOUTH-03	49.75	1.44 %
SOUTH ARCOT	40.06	2.26 %
WEST-01	34.52	1.50 %
WEST-02	34.03	1.37 %
NORTH ARCOT	20.04	1.09 %
Total	587.63	2.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	137.08	4.95 %
Total	137.08	4.95 %

Branch *	MTD Sales L	Brand Share %
CH21	3.08	1.73 %
CH18	2.67	2.00 %
CH20	1.65	1.06 %
CH41	1.42	1.35 %
CH31	1.23	2.15 %
UKI1	1.00	1.84 %
CH43	0.93	1.53 %
MJR1	0.71	0.76 %
CH06	0.71	0.67 %
GPD1	0.38	0.63 %
CH44	0.35	0.45 %
CH27	0.34	0.88 %
CH23	0.30	0.41 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	137.08	4.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.77	3.32 %
Total	105.77	3.32 %

Branch *	MTD Sales L	Brand Share %
CH30	3.26	2.27 %
GUD1	2.36	1.81 %
CH14	2.03	0.91 %
CH42	1.68	1.21 %
CH07	1.33	0.90 %
CH47	1.32	0.61 %
CH48	1.16	0.84 %
AVD1	0.82	0.90 %
CH45	0.63	0.56 %
CH22	0.34	0.40 %
KNR1	0.34	0.55 %
GUD2	0.31	0.61 %
MRM1	0.29	0.35 %
CH39	0.29	0.50 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.85	2.28 %
Total	105.77	3.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.11	2.03 %
Total	86.11	2.03 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.73	2.04 %
SVK1	2.31	1.84 %
RPM1	1.79	1.54 %
TUT2	1.58	0.81 %
MAR1	1.52	0.99 %
TKS2	1.37	0.68 %
ARM1	1.18	1.68 %
VNR2	1.05	0.78 %
ERL2	1.00	1.06 %
MMT1	0.89	1.15 %
SNL1	0.82	1.51 %
PKD1	0.73	0.67 %
TKS1	0.67	0.50 %
VLY1	0.64	0.43 %
VNR1	0.51	1.28 %
APK2	0.38	0.72 %
SKD1	0.31	0.82 %
SGT1	0.30	1.45 %
ASM1	0.29	0.44 %
S2SD	0.27	0.33 %
TCN1	0.25	0.26 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	1.90 %
Total	86.11	2.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.25	2.27 %
Total	80.25	2.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.77	1.43 %
PBR2	4.51	2.09 %
TRY2	2.42	2.19 %
MVM1	1.60	0.87 %
KIK1	1.50	1.56 %
JKM1	0.87	1.26 %
NGT1	0.62	0.72 %
TNJ2	0.60	0.38 %
NCK1	0.57	1.81 %
KRN1	0.37	0.67 %
TRY3	0.36	0.24 %
MSI1	0.35	0.50 %
PBR1	0.29	0.33 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	0.67 %
Total	80.25	2.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.75	1.44 %
Total	49.75	1.44 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.27	1.43 %
MDU7	0.93	0.72 %
SGP1	0.77	2.24 %
KRR1	0.63	0.31 %
KKD3	0.61	0.42 %
KPT1	0.59	1.98 %
MDU4	0.40	0.40 %
TDI1	0.37	0.67 %
DGL2	0.35	0.45 %
CMR1	0.31	0.80 %
MNM1	0.29	0.71 %
TPT1	0.28	0.29 %
KYK1	0.28	0.71 %
BNR1	0.28	0.70 %
PNI1	0.28	0.47 %
SVG1	0.27	0.33 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.79 %
Total	49.75	1.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.06	2.26 %
Total	40.06	2.26 %

Branch *	MTD Sales L	Brand Share %
POY1	2.31	1.10 %
KKI2	2.29	2.19 %
VPM2	0.75	0.64 %
TDM1	0.32	0.52 %
TRK1	0.31	0.33 %
TVM2	0.28	0.60 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	40.06	2.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.52	1.50 %
Total	34.52	1.50 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.79	1.91 %
TPR2	1.52	0.79 %
CBE2	1.30	0.26 %
PLI1	0.73	0.71 %
DPM2	0.68	1.15 %
MPM1	0.31	0.28 %
SYM2	0.30	0.67 %
GBM1	0.29	0.42 %
PDM1	0.28	0.57 %
SNR1	0.28	0.31 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	34.52	1.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.03	1.37 %
Total	34.03	1.37 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.66 %
ERD1	1.50	0.53 %
RSP1	1.12	1.58 %
SLM2	0.88	0.84 %
KRI1	0.73	0.81 %
TCG1	0.65	1.00 %
HSR2	0.53	0.70 %
HSR1	0.46	0.65 %
PDR1	0.38	1.03 %
VPD1	0.37	0.78 %
WHKP	0.10	0.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.73 %
Total	34.03	1.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.04	1.09 %
Total	20.04	1.09 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.75 %
SBR1	0.62	0.52 %
ABR1	0.61	0.57 %
GDM1	0.58	0.79 %
CGM1	0.36	1.03 %
CPT1	0.31	0.75 %
ARC2	0.28	0.42 %
PLR1	0.27	0.70 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.04	1.09 %