



TN : HITACHI Sales Performance 25/03/2026 9:11 AM

MTD Sales
267.17 L

Brand Share %
2.61 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	267.17	2.61 %
Dummy-AC		18.03 %
Total	267.17	2.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	82.95	5.94 %
CHENNAI-01	60.00	3.83 %
SOUTH-01	31.27	2.13 %
TRICHY-01	27.77	1.95 %
SOUTH-03	17.97	1.41 %
WEST-01	17.63	1.95 %
SOUTH ARCOT	13.45	2.05 %
WEST-02	9.88	1.15 %
NORTH ARCOT	6.25	0.91 %
Total	267.17	2.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	82.95	5.94 %
Dummy-AC		26.32 %
Total	82.95	5.94 %

Branch *	MTD Sales L	Brand Share %
CH20	0.67	1.02 %
CH17	0.56	1.11 %
CH43	0.38	1.13 %
CH44	0.35	0.95 %
CH18	0.32	0.54 %
CH23	0.31	0.93 %
CH41	0.29	0.46 %
CH32	0.29	2.56 %
CH36	0.28	1.50 %
CH31	0.26	0.70 %
CH01		0.00 %
CH06		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	82.95	5.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.00	3.83 %
Total	60.00	3.83 %

Branch *	MTD Sales L	Brand Share %
CH42	1.07	1.49 %
MRM1	0.86	2.50 %
GUD1	0.62	1.37 %
CH35	0.62	1.41 %
CH22	0.58	0.76 %
CH14	0.42	0.43 %
CH37	0.35	1.12 %
CGL1	0.31	0.99 %
CH07	0.29	0.44 %
CH38	0.28	1.10 %
CH39	0.26	0.91 %
GUD2	0.25	0.82 %
CZWH	0.25	0.60 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	60.00	3.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.27	2.13 %
Total	31.27	2.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.30	1.52 %
TUT2	1.72	2.45 %
RND1	1.09	2.41 %
S2SD	0.78	2.37 %
TKS2	0.73	1.17 %
TCN1	0.53	2.35 %
UDN1	0.38	2.38 %
VNR2	0.36	0.75 %
TKS1	0.29	0.74 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	31.27	2.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.77	1.95 %
Total	27.77	1.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.77	0.94 %
PBR2	1.74	2.12 %
TNJ1	1.03	1.44 %
JKM1	0.31	1.03 %
NGT1	0.31	1.17 %
KRN1	0.25	1.28 %
TNJ2	0.23	0.36 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	27.77	1.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.97	1.41 %
Total	17.97	1.41 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.58	0.72 %
KKD3	0.55	0.98 %
PNV2	0.31	1.29 %
TPT1	0.31	0.99 %
MNM1	0.30	2.18 %
DGL2	0.29	0.57 %
PVI1	0.28	1.31 %
KRR1	0.26	0.45 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	17.97	1.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.63	1.95 %
Total	17.63	1.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.40	1.34 %
TPR2	0.58	0.83 %
TPR4	0.29	1.73 %
AVI1	0.27	1.05 %
SNR1	0.26	0.68 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	17.63	1.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.45	2.05 %
Total	13.45	2.05 %

Branch *	MTD Sales L	Brand Share %
POY2	1.17	1.84 %
KLM1	0.56	1.73 %
MKM1	0.28	1.27 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	13.45	2.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.88	1.15 %
Total	9.88	1.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.45	1.54 %
SLM3	0.83	1.73 %
NKL2	0.58	1.33 %
SLM2	0.53	1.61 %
ERD1	0.36	0.45 %
MCR1	0.28	1.34 %
APN1	0.28	2.30 %
TCG1	0.27	1.11 %
KAM1	0.24	2.29 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.88	1.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.25	0.91 %
Total	6.25	0.91 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	1.98 %
TRL1	0.31	0.40 %
ABR1	0.31	1.11 %
WJD1	0.29	1.31 %
VNB1	0.29	1.45 %
KPM2	0.29	0.39 %
VEL1	0.28	0.86 %
GDM1	0.28	1.57 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	6.25	0.91 %