

MTD Sales
188.48 L

Brand Share %
3.98 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	188.48	3.98 %
Total	188.48	3.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	51.43	7.48 %
CHENNAI-01	46.48	5.40 %
TRICHY-01	26.11	3.77 %
SOUTH-01	19.49	2.22 %
SOUTH-03	17.44	3.35 %
SOUTH ARCOT	14.93	4.68 %
WEST-01	4.31	4.00 %
WEST-03	3.24	2.00 %
NORTH ARCOT	2.97	0.85 %
WEST-02	2.10	1.36 %
Total	188.48	3.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.43	7.48 %
Total	51.43	7.48 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.74	3.97 %
CH43	0.64	3.69 %
CH27	0.39	3.09 %
CH06	0.32	1.26 %
CH20	0.31	1.04 %
GPD1	0.29	2.25 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
UKI1		0.00 %
WHC3	-0.39	-2.12 %
WCHN	-0.74	2.55 %
Total	51.43	7.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.48	5.40 %
Total	46.48	5.40 %

Branch *	MTD Sales L	Brand Share %
CH42	1.65	3.90 %
GUD1	1.34	3.77 %
CH14	0.74	1.65 %
CH45	0.59	1.90 %
MRM1	0.58	3.33 %
CH16	0.44	0.73 %
GUD2	0.39	2.36 %
CH07	0.36	0.87 %
TKM1	0.29	3.97 %
CH08		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	46.48	5.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.11	3.77 %
Total	26.11	3.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.69	3.03 %
NGT1	0.76	3.22 %
PBR1	0.37	2.21 %
TVR1	0.37	1.98 %
TTP1	0.36	3.35 %
TRY4	0.33	1.16 %
MVM1	0.30	0.73 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	26.11	3.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.49	2.22 %
Total	19.49	2.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.64	2.13 %
KVT1	1.58	2.86 %
TUT1	1.34	1.26 %
TKS2	0.88	2.79 %
PKD1	0.37	1.97 %
S2SD	0.35	3.22 %
UDN1	0.31	1.82 %
SVK1	0.31	1.36 %
TYI1	0.30	1.69 %
APK1	0.30	3.08 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	19.49	2.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.44	3.35 %
Total	17.44	3.35 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.36	2.71 %
ATG1	0.30	1.46 %
MDU4	0.30	2.05 %
MLR1	0.30	3.91 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.44	3.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.93	4.68 %
Total	14.93	4.68 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.65	3.41 %
KLM1	0.31	1.60 %
POY1	0.29	0.84 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	14.93	4.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.31	4.00 %
Total	4.31	4.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	3.04 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.31	4.00 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.24	2.00 %
Total	3.24	2.00 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.16 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.24	2.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.97	0.85 %
Total	2.97	0.85 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.33	2.28 %
VEL3	0.27	0.97 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	2.97	0.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.10	1.36 %
Total	2.10	1.36 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	2.10	1.36 %