



TN : HITACHI Sales Performance 24/04/2026 9:11 AM

MTD Sales
550.67 L

Brand Share %
2.26 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	550.67	2.26 %
Total	550.67	2.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	129.86	4.86 %
CHENNAI-01	101.48	3.28 %
SOUTH-01	79.19	1.97 %
TRICHY-01	71.40	2.13 %
SOUTH-03	46.30	1.43 %
SOUTH ARCOT	38.91	2.31 %
WEST-01	32.43	1.48 %
WEST-02	32.04	1.35 %
NORTH ARCOT	19.07	1.09 %
Total	550.67	2.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	129.86	4.86 %
Total	129.86	4.86 %

Branch *	MTD Sales L	Brand Share %
CH24	3.33	2.16 %
CH18	2.67	2.09 %
CH21	2.18	1.28 %
CH20	1.65	1.15 %
CH41	1.42	1.38 %
CH31	1.23	2.16 %
UKI1	1.00	1.91 %
CH43	0.93	1.53 %
MJR1	0.71	0.79 %
CH06	0.71	0.69 %
CH44	0.35	0.46 %
CH23	0.30	0.44 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	129.86	4.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.48	3.28 %
Total	101.48	3.28 %

Branch *	MTD Sales L	Brand Share %
GUD1	2.36	1.83 %
CH14	1.72	0.79 %
CH42	1.68	1.25 %
CH07	1.33	0.94 %
CH47	1.32	0.63 %
CH48	1.16	0.86 %
AVD1	0.82	0.92 %
CH45	0.63	0.57 %
CH22	0.34	0.41 %
KNR1	0.34	0.57 %
GUD2	0.31	0.63 %
MRM1	0.29	0.37 %
CH39	0.29	0.51 %
CH26	0.27	1.14 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	101.48	3.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.19	1.97 %
Total	79.19	1.97 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.01	1.79 %
SVK1	2.31	1.92 %
RPM1	1.79	1.64 %
TUT2	1.58	0.85 %
MAR1	1.52	1.02 %
ARM1	1.18	1.79 %
VNR2	1.05	0.84 %
TKS2	0.99	0.52 %
MMT1	0.89	1.21 %
SNL1	0.82	1.70 %
PKD1	0.73	0.72 %
ERL2	0.69	0.76 %
TKS1	0.67	0.53 %
VLY1	0.64	0.46 %
VNR1	0.51	1.40 %
SKD1	0.31	0.86 %
SGT1	0.30	1.51 %
ASM1	0.29	0.47 %
S2SD	0.27	0.34 %
TCN1	0.25	0.27 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	2.02 %
Total	79.19	1.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.40	2.13 %
Total	71.40	2.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.79	1.38 %
PBR2	3.84	1.90 %
MVM1	1.60	0.91 %
KIK1	1.19	1.27 %
JKM1	0.87	1.35 %
NGT1	0.62	0.76 %
NCK1	0.57	1.89 %
KRN1	0.37	0.71 %
TRY3	0.36	0.24 %
MSI1	0.35	0.51 %
TNJ2	0.28	0.19 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	0.71 %
Total	71.40	2.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.30	1.43 %
Total	46.30	1.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.27	1.52 %
MDU7	0.63	0.52 %
KRR1	0.63	0.33 %
KKD3	0.61	0.45 %
MDU4	0.40	0.44 %
SGP1	0.38	1.27 %
TDI1	0.37	0.73 %
DGL2	0.35	0.48 %
CMR1	0.31	0.89 %
MNM1	0.29	0.76 %
KPT1	0.29	0.99 %
TPT1	0.28	0.30 %
KYK1	0.28	0.79 %
BNR1	0.28	0.76 %
PNI1	0.28	0.51 %
SVG1	0.27	0.36 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.79 %
Total	46.30	1.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.91	2.31 %
Total	38.91	2.31 %

Branch *	MTD Sales L	Brand Share %
POY1	2.31	1.14 %
KKI2	2.01	2.07 %
VPM2	0.75	0.67 %
TDM1	0.32	0.54 %
TRK1	0.31	0.35 %
TVM2	0.28	0.63 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	38.91	2.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.43	1.48 %
Total	32.43	1.48 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.79	1.98 %
TPR2	1.52	0.84 %
CBE2	0.99	0.20 %
PLI1	0.73	0.73 %
DPM2	0.68	1.24 %
SYM2	0.30	0.74 %
GBM1	0.29	0.44 %
SNR1	0.28	0.32 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	32.43	1.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.04	1.35 %
Total	32.04	1.35 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.45 %
ERD1	1.50	0.56 %
SLM2	0.88	0.89 %
KRI1	0.73	0.83 %
RSP1	0.67	1.00 %
TCG1	0.65	1.05 %
HSR2	0.53	0.72 %
HSR1	0.46	0.66 %
PDR1	0.38	1.04 %
VPD1	0.37	0.85 %
WHKP	0.10	0.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.91 %
Total	32.04	1.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.07	1.09 %
Total	19.07	1.09 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.79 %
SBR1	0.62	0.53 %
ABR1	0.61	0.59 %
GDM1	0.58	0.81 %
CGM1	0.36	1.08 %
ARC2	0.28	0.43 %
PLR1	0.27	0.77 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	19.07	1.09 %