



TN : HITACHI Sales Performance 23/03/2026 9:11 AM

MTD Sales
241.31 L

Brand Share %
2.55 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	241.31	2.55 %
Dummy-AC		18.03 %
Total	241.31	2.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	70.28	5.55 %
CHENNAI-01	53.58	3.67 %
SOUTH-01	29.17	2.20 %
TRICHY-01	26.46	1.97 %
SOUTH-03	16.49	1.40 %
WEST-01	16.39	1.97 %
SOUTH ARCOT	13.17	2.13 %
WEST-02	9.88	1.24 %
NORTH ARCOT	5.88	0.92 %
Total	241.31	2.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.28	5.55 %
Dummy-AC		26.32 %
Total	70.28	5.55 %

Branch *	MTD Sales L	Brand Share %
CH20	0.67	1.08 %
CH17	0.56	1.22 %
CH43	0.38	1.22 %
CH18	0.32	0.58 %
CH23	0.31	0.99 %
CH36	0.28	1.53 %
CH31	0.26	1.03 %
CH01		0.00 %
CH06		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	70.28	5.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.58	3.67 %
Total	53.58	3.67 %

Branch *	MTD Sales L	Brand Share %
CH42	0.68	1.03 %
GUD1	0.62	1.38 %
CH35	0.62	1.49 %
CH22	0.58	0.79 %
CH14	0.42	0.47 %
CH07	0.29	0.48 %
CH38	0.28	1.15 %
CH39	0.26	0.93 %
GUD2	0.25	0.88 %
CZWH	0.25	0.60 %
CGL1		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	53.58	3.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.17	2.20 %
Total	29.17	2.20 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.30	1.71 %
TKS2	0.27	0.49 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	29.17	2.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.46	1.97 %
Total	26.46	1.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.77	0.97 %
PBR2	1.74	2.28 %
TNJ1	1.03	1.55 %
JKM1	0.31	1.13 %
NGT1	0.31	1.24 %
KRN1	0.25	1.35 %
TNJ2	0.23	0.37 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	26.46	1.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.49	1.40 %
Total	16.49	1.40 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.58	0.78 %
KKD3	0.55	1.01 %
PNV2	0.31	1.32 %
TPT1	0.31	1.13 %
DGL2	0.29	0.60 %
PVI1	0.28	1.33 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	16.49	1.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.39	1.97 %
Total	16.39	1.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.40	1.45 %
TPR2	0.58	0.91 %
TPR4	0.29	1.84 %
SNR1	0.26	0.76 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.39	1.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.17	2.13 %
Total	13.17	2.13 %

Branch *	MTD Sales L	Brand Share %
POY2	1.17	1.93 %
KLM1	0.56	1.88 %
MKM1	0.28	1.40 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	13.17	2.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.88	1.24 %
Total	9.88	1.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.45	1.69 %
SLM3	0.83	1.90 %
NKL2	0.58	1.37 %
SLM2	0.53	1.69 %
ERD1	0.36	0.50 %
MCR1	0.28	1.39 %
APN1	0.28	2.50 %
TCG1	0.27	1.17 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.88	1.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.88	0.92 %
Total	5.88	0.92 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	2.12 %
TRL1	0.31	0.41 %
ABR1	0.31	1.16 %
WJD1	0.29	1.37 %
VNB1	0.29	1.56 %
KPM2	0.29	0.42 %
VEL1	0.28	0.91 %
GDM1	0.28	1.66 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	5.88	0.92 %