



TN : HITACHI Sales Performance 22/04/2026 9:11 AM

MTD Sales
517.69 L

Brand Share %
2.25 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	517.69	2.25 %
Total	517.69	2.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	124.34	4.97 %
CHENNAI-01	99.09	3.33 %
SOUTH-01	74.07	1.96 %
TRICHY-01	64.69	2.03 %
SOUTH-03	41.81	1.37 %
SOUTH ARCOT	36.08	2.27 %
WEST-01	30.65	1.48 %
WEST-02	29.82	1.34 %
NORTH ARCOT	17.12	1.04 %
Total	517.69	2.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	124.34	4.97 %
Total	124.34	4.97 %

Branch *	MTD Sales L	Brand Share %
CH18	2.67	2.21 %
CH21	2.18	1.47 %
CH20	1.65	1.32 %
CH41	1.11	1.10 %
CH43	0.93	1.54 %
MJR1	0.71	0.82 %
UKI1	0.69	1.41 %
CH06	0.43	0.45 %
CH44	0.35	0.49 %
CH23	0.30	0.48 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	124.34	4.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.09	3.33 %
Total	99.09	3.33 %

Branch *	MTD Sales L	Brand Share %
GUD1	2.08	1.65 %
CH14	1.72	0.82 %
CH42	1.37	1.05 %
CH07	1.33	0.96 %
CH47	1.32	0.64 %
CGL1	1.28	2.14 %
CH48	1.16	0.90 %
AVD1	0.82	0.95 %
CH45	0.63	0.62 %
CH22	0.34	0.42 %
KNR1	0.34	0.60 %
GUD2	0.31	0.65 %
MRM1	0.29	0.39 %
CH39	0.29	0.54 %
CH26	0.27	1.20 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	99.09	3.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.07	1.96 %
Total	74.07	1.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.69	1.80 %
SVK1	2.03	1.82 %
RPM1	1.79	1.79 %
TUT2	1.58	0.89 %
MAR1	1.52	1.07 %
ARM1	1.18	1.87 %
VNR2	1.05	0.87 %
TKS2	0.99	0.56 %
SNL1	0.82	1.91 %
PKD1	0.73	0.78 %
ERL2	0.69	0.80 %
TKS1	0.67	0.57 %
VLV1	0.64	0.48 %
MMT1	0.51	0.75 %
VNR1	0.51	1.46 %
SGT1	0.30	1.53 %
ASM1	0.29	0.49 %
S2SD	0.27	0.39 %
TCN1	0.25	0.29 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	74.07	1.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.69	2.03 %
Total	64.69	2.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.84	1.31 %
PBR2	3.84	2.00 %
MVM1	1.27	0.77 %
TVR1	1.22	2.07 %
JKM1	0.87	1.37 %
NGT1	0.62	0.79 %
NCK1	0.57	2.06 %
KRN1	0.37	0.76 %
TRY3	0.36	0.25 %
MSI1	0.35	0.55 %
TNJ2	0.28	0.20 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	0.78 %
Total	64.69	2.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	41.81	1.37 %
Total	41.81	1.37 %

Branch *	MTD Sales L	Brand Share %
MDU6	3.91	2.23 %
MDU2	2.97	1.46 %
MDU7	0.63	0.55 %
KRR1	0.63	0.34 %
MDU4	0.40	0.48 %
SGP1	0.38	1.40 %
TDI1	0.37	0.81 %
DGL2	0.35	0.49 %
CMR1	0.31	0.92 %
KKD3	0.30	0.23 %
MNM1	0.29	0.80 %
KPT1	0.29	1.06 %
TPT1	0.28	0.32 %
KYK1	0.28	0.80 %
BNR1	0.28	0.83 %
PNI1	0.28	0.54 %
SVG1	0.27	0.39 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.79 %
Total	41.81	1.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.08	2.27 %
Total	36.08	2.27 %

Branch *	MTD Sales L	Brand Share %
KKI2	2.01	2.19 %
POY1	1.66	0.91 %
VPM2	0.75	0.70 %
TDM1	0.32	0.57 %
TRK1	0.31	0.38 %
TVM2	0.28	0.66 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	36.08	2.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.65	1.48 %
Total	30.65	1.48 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.79	2.13 %
PLI1	0.73	0.77 %
CBE2	0.70	0.15 %
DPM2	0.68	1.29 %
TPR2	0.65	0.38 %
SYM2	0.30	0.81 %
GBM1	0.29	0.46 %
SNR1	0.28	0.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	30.65	1.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.82	1.34 %
Total	29.82	1.34 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.52 %
ERD1	1.50	0.58 %
RSP1	0.67	1.09 %
TCG1	0.65	1.08 %
SLM2	0.58	0.63 %
HSR2	0.53	0.76 %
HSR1	0.46	0.68 %
PDR1	0.38	1.10 %
VPD1	0.37	0.89 %
WHKP	0.10	0.48 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.91 %
Total	29.82	1.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.12	1.04 %
Total	17.12	1.04 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.53 %
SBR1	0.62	0.57 %
GDM1	0.58	0.87 %
ABR1	0.36	0.37 %
ARC2	0.28	0.45 %
PLR1	0.27	0.84 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	17.12	1.04 %