

MTD Sales
173.96 L

Brand Share %
3.93 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	173.96	3.93 %
Total	173.96	3.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	48.11	7.58 %
CHENNAI-01	41.45	5.21 %
TRICHY-01	24.35	3.70 %
SOUTH-01	17.49	2.12 %
SOUTH-03	16.33	3.31 %
SOUTH ARCOT	14.25	4.73 %
WEST-01	3.98	4.11 %
NORTH ARCOT	2.97	0.91 %
WEST-03	2.93	2.02 %
WEST-02	2.10	1.40 %
Total	173.96	3.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.11	7.58 %
Total	48.11	7.58 %

Branch *	MTD Sales L	Brand Share %
CH27	0.39	3.27 %
CH06	0.32	1.35 %
CH20	0.31	1.12 %
GPD1	0.29	2.32 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
UKI1		0.00 %
WHC3	-0.39	-2.12 %
WCHN	-0.74	3.18 %
Total	48.11	7.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.45	5.21 %
Total	41.45	5.21 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.99	3.26 %
CH14	0.74	1.73 %
CH45	0.59	2.31 %
CH16	0.44	0.76 %
GUD2	0.39	2.64 %
CH07	0.36	0.90 %
MRM1	0.28	1.72 %
CH08		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	41.45	5.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.35	3.70 %
Total	24.35	3.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.35	2.92 %
NGT1	0.76	3.22 %
PBR1	0.37	2.28 %
TVR1	0.37	2.05 %
TTP1	0.36	3.45 %
MVM1	0.30	0.74 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	24.35	3.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.49	2.12 %
Total	17.49	2.12 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.92	1.68 %
KVT1	1.58	3.11 %
TUT1	1.34	1.30 %
TKS2	0.88	2.94 %
PKD1	0.37	2.10 %
UDN1	0.31	2.01 %
SVK1	0.31	1.41 %
TYI1	0.30	1.74 %
APK1	0.30	3.08 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	17.49	2.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.33	3.31 %
Total	16.33	3.31 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.36	2.79 %
ATG1	0.30	1.59 %
MDU4	0.30	2.05 %
MLR1	0.30	3.91 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	16.33	3.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.25	4.73 %
Total	14.25	4.73 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.65	3.57 %
POY1	0.29	0.89 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	14.25	4.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.98	4.11 %
Total	3.98	4.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	3.34 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.98	4.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.97	0.91 %
Total	2.97	0.91 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.33	2.66 %
VEL3	0.27	1.09 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	2.97	0.91 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.93	2.02 %
Total	2.93	2.02 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.29 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.93	2.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.10	1.40 %
Total	2.10	1.40 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	2.10	1.40 %