



# TN : HITACHI Sales Performance 21/05/2026 9:11 AM

MTD Sales  
314.52 L

Brand Share %  
2.75 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	314.52	2.75 %
Total	314.52	2.75 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	95.36	5.50 %
CHENNAI-01	80.77	4.11 %
TRICHY-01	44.40	2.62 %
SOUTH ARCOT	24.19	2.76 %
SOUTH-03	22.62	1.63 %
SOUTH-01	19.39	1.21 %
WEST-02	13.23	1.62 %
WEST-01	7.86	1.50 %
NORTH ARCOT	6.70	0.81 %
Total	314.52	2.75 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.36	5.50 %
Total	95.36	5.50 %

Branch *	MTD Sales L	Brand Share %
CH21	1.70	1.44 %
CH20	1.38	2.07 %
CH41	0.96	1.60 %
CH18	0.95	1.16 %
CH06	0.80	1.20 %
CH31	0.76	2.06 %
MJR1	0.61	0.98 %
CH43	0.58	1.63 %
UKI1	0.58	2.02 %
GPD1	0.31	1.05 %
CH32	0.25	2.34 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	95.36	5.50 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.77	4.11 %
Total	80.77	4.11 %

Branch *	MTD Sales L	Brand Share %
CH08	2.76	2.68 %
CH47	1.62	1.50 %
CH14	1.24	0.88 %
CH38	0.68	1.60 %
GUD2	0.67	2.30 %
MRM1	0.67	1.34 %
KNR1	0.62	1.42 %
CH07	0.34	0.42 %
TKM1	0.32	1.75 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	80.77	4.11 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.40	2.62 %
Total	44.40	2.62 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.46	2.60 %
TNJ2	1.29	1.56 %
PDK1	1.23	2.52 %
TRY2	0.62	1.70 %
PBR2	0.45	0.42 %
TTP1	0.38	1.19 %
TYR1	0.37	0.88 %
TRY3	0.33	0.64 %
ORU1	0.32	1.67 %
KRN1	0.30	1.31 %
JKM1	0.30	0.72 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	44.40	2.62 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.19	2.76 %
<b>Total</b>	<b>24.19</b>	<b>2.76 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.76	1.58 %
KML1	0.35	0.86 %
MKM1	0.32	1.53 %
SJI2	0.30	0.87 %
TDM1	0.29	1.21 %
KKI2	0.29	0.49 %
KLM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>24.19</b>	<b>2.76 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	22.62	1.63 %
Total	22.62	1.63 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.71	2.10 %
MDU6	0.97	1.66 %
MDU3	0.54	1.13 %
KYK1	0.35	1.70 %
SVG1	0.34	0.89 %
TPT1	0.32	1.23 %
MDU7	0.31	0.58 %
MPA1	0.30	0.81 %
TMM1	0.29	0.91 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.32 %
Total	22.62	1.63 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	19.39	1.21 %
Total	19.39	1.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.50	2.07 %
KVT1	2.17	2.57 %
NGR1	2.01	2.06 %
TVL1	1.63	0.83 %
MAR1	0.73	1.76 %
ASM1	0.65	2.61 %
RPM1	0.63	1.45 %
TUT2	0.40	0.45 %
VNR2	0.33	0.58 %
MMT1	0.32	1.21 %
ERL2	0.32	1.18 %
VNR1	0.32	1.21 %
SVK1	0.29	0.56 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
PKD1	-0.36	-0.84 %
Total	19.39	1.21 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	13.23	1.62 %
<b>Total</b>	<b>13.23</b>	<b>1.62 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	1.04 %
TCG1	0.36	1.43 %
TRM1	0.29	1.89 %
VPD1	0.29	1.70 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>13.23</b>	<b>1.62 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	7.86	1.50 %
<b>Total</b>	<b>7.86</b>	<b>1.50 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.30	1.28 %
CBE6	0.30	1.42 %
TPR2	0.29	0.95 %
CBE2	0.28	0.25 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.28	1.16 %
<b>Total</b>	<b>7.86</b>	<b>1.50 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.70	0.81 %
Total	6.70	0.81 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.36	2.40 %
AKM1	0.99	2.15 %
SBR1	0.65	0.97 %
TRT1	0.30	0.78 %
ANI1	0.29	1.45 %
WJP1	0.29	1.13 %
TRL1	0.28	0.38 %
CPT1	0.26	1.36 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WHVL	-0.44	1.77 %
Total	6.70	0.81 %