

MTD Sales
95.21 L

Brand Share %
3.47 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	95.21	3.47 %
Total	95.21	3.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	23.89	5.88 %
CHENNAI-01	21.90	3.84 %
TRICHY-01	17.86	4.38 %
SOUTH-01	11.91	2.70 %
SOUTH-03	5.35	1.99 %
SOUTH ARCOT	4.36	1.96 %
NORTH ARCOT	3.96	2.30 %
WEST-01	3.75	4.04 %
WEST-02	1.93	1.30 %
KL-SOUTH	0.32	2.04 %
Total	95.21	3.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.89	5.88 %
Total	23.89	5.88 %

Branch *	MTD Sales L	Brand Share %
CH18	0.29	1.23 %
CH43	0.28	1.93 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	23.89	5.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.90	3.84 %
Total	21.90	3.84 %

Branch *	MTD Sales L	Brand Share %
CH16	0.57	1.42 %
CH05	0.38	0.85 %
CH39	0.25	2.18 %
CH07		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	21.90	3.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.86	4.38 %
Total	17.86	4.38 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.74	3.07 %
MVM1	0.58	2.27 %
PTK1	0.25	1.13 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	17.86	4.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.91	2.70 %
Total	11.91	2.70 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.29	2.46 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	11.91	2.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.35	1.99 %
Total	5.35	1.99 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	5.35	1.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.36	1.96 %
Total	4.36	1.96 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.29	2.04 %
CUD1	0.29	1.47 %
VPM2	0.29	2.63 %
POY1	0.28	0.73 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	4.36	1.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.96	2.30 %
Total	3.96	2.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.34	3.42 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.96	2.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.75	4.04 %
Total	3.75	4.04 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.75	4.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.93	1.30 %
Total	1.93	1.30 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.48	2.43 %
ERD1	0.39	2.22 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	1.93	1.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.32	2.04 %
Total	0.32	2.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.32	2.74 %
PAS1		0.00 %
Total	0.32	2.04 %