



TN : HITACHI Sales Performance 19/04/2026 9:11 AM

MTD Sales
423.16 L

Brand Share %
2.17 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	423.16	2.17 %
Total	423.16	2.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	108.47	4.98 %
CHENNAI-01	82.01	3.14 %
SOUTH-01	54.49	1.73 %
TRICHY-01	48.30	1.78 %
SOUTH-03	33.53	1.32 %
SOUTH ARCOT	31.87	2.38 %
WEST-02	24.82	1.31 %
WEST-01	23.43	1.38 %
NORTH ARCOT	16.26	1.15 %
Total	423.16	2.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.47	4.98 %
Total	108.47	4.98 %

Branch *	MTD Sales L	Brand Share %
CH20	1.65	1.49 %
CH21	1.65	1.27 %
CH18	0.98	0.95 %
CH41	0.82	0.90 %
UKI1	0.69	1.71 %
CH43	0.64	1.21 %
CH06	0.43	0.56 %
MJR1	0.36	0.47 %
CH44	0.35	0.56 %
CH23	0.30	0.58 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	108.47	4.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.01	3.14 %
Total	82.01	3.14 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.77	1.56 %
CH14	1.72	0.94 %
CH30	1.53	1.38 %
CH42	1.37	1.23 %
CH07	1.33	1.10 %
CH48	1.16	1.04 %
CH47	1.02	0.55 %
CH45	0.63	0.70 %
AVD1	0.38	0.53 %
CH22	0.34	0.46 %
KNR1	0.34	0.71 %
GUD2	0.31	0.73 %
MRM1	0.29	0.44 %
CH39	0.29	0.61 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	82.01	3.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.49	1.73 %
Total	54.49	1.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.49	1.63 %
TUT2	1.58	1.03 %
VNR2	1.05	1.08 %
TKS2	0.99	0.68 %
MAR1	0.91	0.83 %
ERL2	0.69	0.87 %
TKS1	0.67	0.72 %
VLV1	0.64	0.58 %
SNL1	0.53	1.54 %
RPM1	0.53	0.64 %
MMT1	0.51	0.89 %
VNR1	0.51	1.72 %
S2SD	0.27	0.43 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	54.49	1.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.30	1.78 %
Total	48.30	1.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.16	0.94 %
PBR2	2.30	1.42 %
TRY2	1.85	1.99 %
MVM1	0.95	0.66 %
TVR1	0.86	1.68 %
KRN1	0.37	0.87 %
JKM1	0.36	0.70 %
TRY3	0.36	0.28 %
MSI1	0.35	0.64 %
NGT1	0.30	0.45 %
TNJ2	0.28	0.24 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	1.08 %
Total	48.30	1.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	33.53	1.32 %
Total	33.53	1.32 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.62	1.92 %
MDU2	1.99	1.19 %
MDU7	0.63	0.66 %
KRR1	0.63	0.38 %
SGP1	0.38	1.71 %
TDI1	0.37	0.99 %
CMR1	0.31	1.11 %
KKD3	0.30	0.27 %
KPT1	0.29	1.21 %
TPT1	0.28	0.36 %
KYK1	0.28	0.95 %
BNR1	0.28	0.98 %
PNI1	0.28	0.64 %
SVG1	0.27	0.44 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.98 %
Total	33.53	1.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.87	2.38 %
Total	31.87	2.38 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	1.04 %
VPM2	0.75	0.82 %
TRK1	0.31	0.49 %
TVM2	0.28	0.81 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	31.87	2.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.82	1.31 %
Total	24.82	1.31 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.70 %
ERD1	1.19	0.55 %
RSP1	0.67	1.26 %
TCG1	0.65	1.30 %
SLM2	0.58	0.73 %
HSR1	0.46	0.78 %
PDR1	0.38	1.19 %
VPD1	0.37	1.03 %
WHKP	0.10	0.44 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	24.82	1.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.43	1.38 %
Total	23.43	1.38 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.51	2.11 %
PLI1	0.34	0.45 %
TPR2	0.34	0.25 %
DPM2	0.31	0.69 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	23.43	1.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.26	1.15 %
Total	16.26	1.15 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.63 %
SBR1	0.62	0.68 %
GDM1	0.58	0.97 %
ABR1	0.36	0.43 %
ARC2	0.28	0.55 %
PLR1	0.27	1.04 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	16.26	1.15 %