



TN : HITACHI Sales Performance 19/03/2026 9:11 AM

MTD Sales
190.59 L

Brand Share %
2.47 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	190.59	2.47 %
Dummy-AC		21.74 %
Total	190.59	2.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	55.82	5.84 %
CHENNAI-01	42.75	3.60 %
SOUTH-01	24.29	2.22 %
TRICHY-01	20.83	1.81 %
SOUTH-03	13.39	1.38 %
WEST-01	11.90	1.94 %
SOUTH ARCOT	9.16	1.83 %
WEST-02	7.66	1.10 %
NORTH ARCOT	4.79	0.90 %
Total	190.59	2.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.82	5.84 %
Dummy-AC		26.32 %
Total	55.82	5.84 %

Branch *	MTD Sales L	Brand Share %
CH20	0.67	1.45 %
CH17	0.56	1.49 %
CH18	0.32	1.02 %
CH23	0.31	1.51 %
CH36	0.28	1.72 %
CH31	0.26	1.24 %
CH01		0.00 %
CH06		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	55.82	5.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.75	3.60 %
Total	42.75	3.60 %

Branch *	MTD Sales L	Brand Share %
CH08	1.60	2.34 %
CH42	0.68	1.22 %
GUD1	0.62	1.53 %
CH35	0.62	1.96 %
CH22	0.29	0.44 %
CH07	0.29	0.58 %
GUD2	0.25	1.05 %
CZWH	0.25	0.75 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	42.75	3.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.29	2.22 %
Total	24.29	2.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.13	1.07 %
RND1	0.55	1.78 %
TKS2	0.27	0.57 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	24.29	2.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.83	1.81 %
Total	20.83	1.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.46	0.99 %
PBR2	1.43	2.27 %
JKM1	0.31	1.23 %
NGT1	0.31	1.38 %
NCK1	0.28	1.93 %
KRN1	0.25	1.72 %
TNJ1	0.25	0.48 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	20.83	1.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.39	1.38 %
Total	13.39	1.38 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.58	0.91 %
PNV2	0.31	1.42 %
TPT1	0.31	1.33 %
KKD3	0.28	0.68 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	13.39	1.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.90	1.94 %
Total	11.90	1.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.59	1.02 %
TPR2	0.58	1.09 %
TPR4	0.29	2.29 %
SNR1	0.26	0.94 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.90	1.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.16	1.83 %
Total	9.16	1.83 %

Branch *	MTD Sales L	Brand Share %
POY2	0.61	1.25 %
KLM1	0.56	2.20 %
PRT1	0.29	1.66 %
MKM1	0.28	1.65 %
KKI2		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	9.16	1.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.66	1.10 %
Total	7.66	1.10 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.16	1.74 %
NKL2	0.58	1.53 %
ERD1	0.36	0.61 %
SLM3	0.28	0.74 %
SLM2	0.26	0.92 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.66	1.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.79	0.90 %
Total	4.79	0.90 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.63	2.47 %
TRL1	0.31	0.48 %
VNB1	0.29	2.02 %
VEL1	0.28	1.12 %
GDM1	0.28	2.31 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.79	0.90 %