

MTD Sales
147.06 L

Brand Share %
3.84 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	147.06	3.84 %
Total	147.06	3.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	39.84	7.66 %
CHENNAI-01	32.57	5.05 %
TRICHY-01	21.63	3.64 %
SOUTH-03	16.00	3.66 %
SOUTH-01	14.06	1.93 %
SOUTH ARCOT	12.64	4.82 %
WEST-01	3.26	3.94 %
NORTH ARCOT	2.97	1.02 %
WEST-03	2.30	1.75 %
WEST-02	1.78	1.29 %
Total	147.06	3.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	39.84	7.66 %
Total	39.84	7.66 %

Branch *	MTD Sales L	Brand Share %
CH18	0.95	3.32 %
CH06	0.32	1.71 %
GPD1	0.29	2.39 %
CH01		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3	-0.39	-2.12 %
Total	39.84	7.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.57	5.05 %
Total	32.57	5.05 %

Branch *	MTD Sales L	Brand Share %
CH48	0.71	2.94 %
CH42	0.59	1.90 %
CH16	0.44	1.03 %
GUD2	0.39	3.36 %
CH07	0.36	1.12 %
CH14	0.36	1.01 %
CH45	0.30	1.32 %
CH08		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
Total	32.57	5.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.63	3.64 %
Total	21.63	3.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.96	3.12 %
NGT1	0.37	1.78 %
PBR1	0.37	2.34 %
TVR1	0.37	2.17 %
TTP1	0.36	3.83 %
MVM1	0.30	0.84 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.63	3.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.00	3.66 %
Total	16.00	3.66 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.36	3.24 %
ATG1	0.30	1.75 %
MDU4	0.30	2.09 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	16.00	3.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.06	1.93 %
Total	14.06	1.93 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.92	1.89 %
KVT1	1.58	3.47 %
TUT1	0.97	1.07 %
TKS2	0.88	3.38 %
RND2	0.77	3.49 %
PKD1	0.37	2.31 %
SVK1	0.31	1.49 %
TYI1	0.30	1.81 %
APK1	0.30	3.30 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	14.06	1.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.64	4.82 %
Total	12.64	4.82 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.65	3.81 %
POY1	0.29	1.10 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	12.64	4.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.26	3.94 %
Total	3.26	3.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.43	2.03 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.26	3.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.97	1.02 %
Total	2.97	1.02 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.33	2.96 %
VEL3	0.27	1.19 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	2.97	1.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.30	1.75 %
Total	2.30	1.75 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.37	1.33 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.30	1.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.78	1.29 %
Total	1.78	1.29 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	1.78	1.29 %