



TN : HITACHI Sales Performance 17/05/2026 9:11 AM

MTD Sales
279.10 L

Brand Share %
2.73 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	279.10	2.73 %
Total	279.10	2.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	83.67	5.57 %
CHENNAI-01	72.25	4.21 %
TRICHY-01	39.86	2.54 %
SOUTH-03	22.03	1.72 %
SOUTH ARCOT	20.98	2.78 %
SOUTH-01	15.97	1.11 %
WEST-02	12.48	1.64 %
NORTH ARCOT	6.40	0.87 %
WEST-01	5.44	1.13 %
Total	279.10	2.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.67	5.57 %
Total	83.67	5.57 %

Branch *	MTD Sales L	Brand Share %
CH21	1.27	1.23 %
CH20	1.14	2.02 %
CH41	0.96	1.84 %
CH06	0.80	1.30 %
CH31	0.76	2.40 %
CH18	0.64	0.93 %
MJR1	0.61	1.19 %
CH43	0.58	1.84 %
UKI1	0.58	2.17 %
GPD1	0.31	1.24 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	83.67	5.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.25	4.21 %
Total	72.25	4.21 %

Branch *	MTD Sales L	Brand Share %
CH08	1.83	2.02 %
CH47	1.27	1.33 %
CH14	1.24	1.01 %
AVD1	0.89	1.80 %
CH37	0.69	2.64 %
CH38	0.68	1.86 %
GUD2	0.67	2.66 %
MRM1	0.67	1.45 %
KNR1	0.62	1.67 %
TKM1	0.32	1.78 %
CH22	0.29	0.54 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	72.25	4.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.86	2.54 %
Total	39.86	2.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.51	2.69 %
TNJ1	2.16	2.41 %
TNJ2	1.29	1.61 %
KIK1	1.28	2.71 %
PBR2	0.45	0.48 %
TTP1	0.38	1.26 %
TYR1	0.37	0.94 %
TRY3	0.33	0.70 %
ORU1	0.32	1.84 %
TRY2	0.32	0.98 %
JKM1	0.30	0.79 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	39.86	2.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.03	1.72 %
Total	22.03	1.72 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.71	2.38 %
MDU6	0.97	2.02 %
MDU3	0.54	1.29 %
SVG1	0.34	1.06 %
TPT1	0.32	1.32 %
MDU7	0.31	0.63 %
MPA1	0.30	0.83 %
TMM1	0.29	0.98 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.03	1.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.98	2.78 %
Total	20.98	2.78 %

Branch *	MTD Sales L	Brand Share %
KML1	0.35	0.90 %
NVL2	0.34	0.76 %
MKM1	0.32	1.78 %
SJI2	0.30	0.95 %
TDM1	0.29	1.33 %
KKI2	0.29	0.55 %
KLM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	20.98	2.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.97	1.11 %
Total	15.97	1.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.54	1.72 %
NGR1	2.01	2.27 %
KVT1	1.87	2.52 %
TVL1	1.63	0.92 %
MAR1	0.73	1.91 %
RPM1	0.63	1.62 %
TUT2	0.40	0.51 %
ASM1	0.33	1.50 %
VNR2	0.33	0.64 %
MMT1	0.32	1.32 %
ERL2	0.32	1.35 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	15.97	1.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.48	1.64 %
Total	12.48	1.64 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	1.12 %
TCG1	0.36	1.56 %
TRM1	0.29	1.96 %
VPD1	0.29	1.77 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.48	1.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.40	0.87 %
Total	6.40	0.87 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.99	2.40 %
SBR1	0.36	0.61 %
TRT1	0.30	0.91 %
ANI1	0.29	1.60 %
WJP1	0.29	1.24 %
TRL1	0.28	0.44 %
CPT1	0.26	1.46 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WHVL	-0.44	2.05 %
Total	6.40	0.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.44	1.13 %
Total	5.44	1.13 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.30	1.35 %
CBE6	0.30	1.59 %
TPR2	0.29	1.04 %
CBE2	0.28	0.27 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.28	1.52 %
Total	5.44	1.13 %