



TN : HITACHI Sales Performance 17/03/2026 9:11 AM

MTD Sales
176.82 L

Brand Share %
2.49 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.49 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 176.82 | 2.49 % |
| Dummy-AC | | 22.73 % |
| Total | 176.82 | 2.49 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02 | 53.93 | 6.10 % |
| CHENNAI-01 | 39.10 | 3.53 % |
| SOUTH-01 | 22.07 | 2.25 % |
| TRICHY-01 | 18.37 | 1.71 % |
| SOUTH-03 | 12.19 | 1.36 % |
| WEST-01 | 11.63 | 1.99 % |
| SOUTH ARCOT | 7.69 | 1.67 % |
| WEST-02 | 7.35 | 1.15 % |
| NORTH ARCOT | 4.49 | 0.91 % |
| Total | 176.82 | 2.49 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 53.93 | 6.10 % |
| Dummy-AC | | 26.32 % |
| Total | 53.93 | 6.10 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH20 | 0.67 | 1.51 % |
| CH17 | 0.56 | 1.65 % |
| CH18 | 0.32 | 1.11 % |
| CH23 | 0.31 | 1.61 % |
| CH36 | 0.28 | 1.87 % |
| CH31 | 0.26 | 1.30 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH41 | | 0.00 % |
| CH43 | | 0.00 % |
| CH44 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 53.93 | 6.10 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 39.10 | 3.53 % |
| Total | 39.10 | 3.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH08 | 1.29 | 2.03 % |
| GUD1 | 0.62 | 1.62 % |
| CH35 | 0.62 | 2.09 % |
| MRM1 | 0.55 | 2.30 % |
| CH42 | 0.35 | 0.66 % |
| CH22 | 0.29 | 0.46 % |
| CH07 | 0.29 | 0.61 % |
| GUD2 | 0.25 | 1.20 % |
| CZWH | 0.25 | 0.76 % |
| CGL1 | | 0.00 % |
| CH14 | | 0.00 % |
| CH16 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC10 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 39.10 | 3.53 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.07 | 2.25 % |
| Total | 22.07 | 2.25 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1 | 0.80 | 0.85 % |
| RND1 | 0.55 | 2.02 % |
| TKS2 | 0.27 | 0.62 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| ARM1 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| MAR1 | | 0.00 % |
| MMT1 | | 0.00 % |
| PDI1 | | 0.00 % |
| PKD1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| STU2 | | 0.00 % |
| SVK1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLY1 | | 0.00 % |
| VNR1 | | 0.00 % |
| VNR2 | | 0.00 % |
| Total | 22.07 | 2.25 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 18.37 | 1.71 % |
| Total | 18.37 | 1.71 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRY1 | 3.11 | 0.93 % |
| JKM1 | 0.31 | 1.23 % |
| NGT1 | 0.31 | 1.61 % |
| NCK1 | 0.28 | 1.93 % |
| KRN1 | 0.25 | 1.80 % |
| TNJ1 | 0.25 | 0.53 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NMM1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 18.37 | 1.71 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 12.19 | 1.36 % |
| Total | 12.19 | 1.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MDU2 | 0.58 | 0.97 % |
| PNV2 | 0.31 | 1.55 % |
| KKD3 | 0.28 | 0.72 % |
| ADP1 | | 0.00 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU3 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| TEN1 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 12.19 | 1.36 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 11.63 | 1.99 % |
| Total | 11.63 | 1.99 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CBE2 | 1.59 | 1.03 % |
| TPR2 | 0.58 | 1.18 % |
| TPR4 | 0.29 | 2.34 % |
| SNR1 | 0.26 | 1.06 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CBE6 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 11.63 | 1.99 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 7.69 | 1.67 % |
| Total | 7.69 | 1.67 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| POY2 | 0.61 | 1.29 % |
| KLM1 | 0.56 | 2.26 % |
| PRT1 | 0.29 | 1.85 % |
| MKM1 | 0.28 | 1.67 % |
| KKI2 | | 0.00 % |
| KML1 | | 0.00 % |
| SJI2 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 7.69 | 1.67 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 7.35 | 1.15 % |
| Total | 7.35 | 1.15 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| ERD2 | 0.85 | 1.43 % |
| NKL2 | 0.58 | 1.70 % |
| ERD1 | 0.36 | 0.71 % |
| SLM3 | 0.28 | 0.81 % |
| SLM2 | 0.26 | 0.95 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TCG1 | | 0.00 % |
| TRM1 | | 0.00 % |
| VKL1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 7.35 | 1.15 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.49 | 0.91 % |
| Total | 4.49 | 0.91 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1 | 0.31 | 0.55 % |
| VNB1 | 0.29 | 2.27 % |
| VEL1 | 0.28 | 1.16 % |
| GDM1 | 0.28 | 2.44 % |
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| KPM2 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SBR1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 4.49 | 0.91 % |