



TN : HITACHI Sales Performance 16/04/2026 9:11 AM

MTD Sales
351.26 L

Brand Share %
2.15 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	351.26	2.15 %
Total	351.26	2.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	95.64	5.11 %
CHENNAI-01	71.98	3.15 %
SOUTH-01	41.48	1.64 %
TRICHY-01	38.28	1.68 %
SOUTH ARCOT	27.64	2.36 %
SOUTH-03	25.62	1.23 %
WEST-02	20.16	1.26 %
WEST-01	16.47	1.22 %
NORTH ARCOT	13.98	1.16 %
Total	351.26	2.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.64	5.11 %
Total	95.64	5.11 %

Branch *	MTD Sales L	Brand Share %
CH24	1.56	1.63 %
CH20	1.37	1.42 %
CH21	1.34	1.19 %
CH18	0.98	1.11 %
CH41	0.82	1.00 %
UKI1	0.69	2.05 %
CH31	0.68	1.83 %
CH43	0.64	1.46 %
CH06	0.43	0.68 %
CH44	0.35	0.66 %
CH23	0.30	0.66 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	95.64	5.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.98	3.15 %
Total	71.98	3.15 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.77	1.76 %
CH42	1.37	1.38 %
CH07	1.33	1.28 %
CH30	1.22	1.23 %
CH14	0.81	0.51 %
CH47	0.71	0.43 %
CH48	0.70	0.76 %
CH45	0.63	0.78 %
AVD1	0.38	0.58 %
CH22	0.34	0.54 %
KNR1	0.34	0.81 %
GUD2	0.31	0.82 %
MRM1	0.29	0.49 %
CH39	0.29	0.68 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.59	1.38 %
Total	71.98	3.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.48	1.64 %
Total	41.48	1.64 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.21	1.27 %
SVK1	1.48	1.94 %
TUT2	1.10	0.85 %
VNR2	1.05	1.36 %
MAR1	0.91	1.08 %
ERL2	0.69	1.03 %
TKS1	0.67	0.96 %
SNL1	0.53	1.81 %
RPM1	0.53	0.78 %
MMT1	0.51	1.12 %
VNR1	0.51	1.92 %
ARM1	0.29	0.78 %
S2SD	0.27	0.57 %
TKS2	0.23	0.22 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	41.48	1.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.28	1.68 %
Total	38.28	1.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.65	0.83 %
PBR2	1.95	1.40 %
TRY2	1.27	1.77 %
TVR1	0.86	1.98 %
MVM1	0.57	0.44 %
KRN1	0.37	1.01 %
JKM1	0.36	0.81 %
TRY3	0.36	0.34 %
MSI1	0.35	0.77 %
NGT1	0.30	0.55 %
TNJ2	0.28	0.30 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	1.15 %
Total	38.28	1.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.64	2.36 %
Total	27.64	2.36 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	1.20 %
VPM2	0.75	0.95 %
TRK1	0.31	0.56 %
TVM2	0.28	0.97 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.64	2.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.62	1.23 %
Total	25.62	1.23 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.32	1.99 %
MDU2	1.63	1.16 %
MDU7	0.63	0.88 %
SGP1	0.38	2.09 %
TDI1	0.37	1.32 %
KKD3	0.30	0.34 %
KPT1	0.29	1.34 %
TPT1	0.28	0.41 %
KRR1	0.28	0.20 %
PNI1	0.28	0.81 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	25.62	1.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.16	1.26 %
Total	20.16	1.26 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	2.08 %
ERD1	0.88	0.47 %
RSP1	0.67	1.49 %
HSR1	0.46	0.97 %
VPD1	0.37	1.28 %
WHKP	0.10	0.42 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	20.16	1.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.47	1.22 %
Total	16.47	1.22 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.62	1.14 %
TPR2	0.34	0.30 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.47	1.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.98	1.16 %
Total	13.98	1.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.74 %
SBR1	0.62	0.82 %
GDM1	0.58	1.12 %
ABR1	0.36	0.52 %
ARC2	0.28	0.64 %
PLR1	0.27	1.23 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.98	1.16 %