

MTD Sales
95.62 L

Brand Share %
3.70 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	95.62	3.70 %
Total	95.62	3.70 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	23.64	7.55 %
CHENNAI-01	21.04	4.94 %
TRICHY-01	14.57	3.44 %
SOUTH-03	11.47	3.70 %
SOUTH-01	10.00	2.07 %
SOUTH ARCOT	8.32	4.73 %
WEST-01	2.58	4.46 %
NORTH ARCOT	2.15	1.04 %
WEST-03	1.26	1.33 %
WEST-02	0.59	0.64 %
Total	95.62	3.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.64	7.55 %
Total	23.64	7.55 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3	-0.39	-10.64 %
Total	23.64	7.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.04	4.94 %
Total	21.04	4.94 %

Branch *	MTD Sales L	Brand Share %
CH16	0.44	1.53 %
CH07	0.36	1.71 %
CH14	0.36	1.68 %
GUD1	0.32	2.29 %
CH25	0.30	1.66 %
CGL1	0.30	3.18 %
CH08		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
Total	21.04	4.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.57	3.44 %
Total	14.57	3.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.02	3.28 %
NGT1	0.37	2.80 %
TVR1	0.37	2.82 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.57	3.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.47	3.70 %
Total	11.47	3.70 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.30	2.67 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.47	3.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.00	2.07 %
Total	10.00	2.07 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.63	2.53 %
TUT1	0.60	1.06 %
TKS2	0.58	3.17 %
RND2	0.39	3.01 %
TYI1	0.30	2.67 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	10.00	2.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.32	4.73 %
Total	8.32	4.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.61	3.37 %
POY1	0.29	1.55 %
VPM2	0.29	2.68 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	8.32	4.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.58	4.46 %
Total	2.58	4.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.43	3.50 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.58	4.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.15	1.04 %
Total	2.15	1.04 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.33	3.62 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	2.15	1.04 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.26	1.33 %
Total	1.26	1.33 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	1.26	1.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	0.64 %
Total	0.59	0.64 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	0.59	0.64 %