



TN : HITACHI Sales Performance 12/10/2025 9:11 AM

MTD Sales
60.82 L

Brand Share %
4.01 %

Information:
MTD : 01-10-2025 To 11-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.82	4.01 %
Total	60.82	4.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	18.68	10.59 %
CHENNAI-01	13.90	5.33 %
TRICHY-01	8.79	4.04 %
SOUTH-01	5.25	1.69 %
SOUTH ARCOT	3.99	3.45 %
SOUTH-03	3.77	2.02 %
NORTH ARCOT	3.41	4.23 %
WEST-01	2.42	3.37 %
WEST-02	0.62	0.77 %
KL-SOUTH		0.00 %
Total	60.82	4.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.68	10.59 %
Total	18.68	10.59 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	18.68	10.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	5.33 %
Total	13.90	5.33 %

Branch *	MTD Sales L	Brand Share %
CH28	0.35	2.82 %
MRM1	0.27	3.49 %
AVD1		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	13.90	5.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.79	4.04 %
Total	8.79	4.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.30	2.92 %
TRY2	0.33	2.91 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	8.79	4.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.25	1.69 %
Total	5.25	1.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.29	2.43 %
TUT2	0.64	3.92 %
PKD1	0.28	1.92 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.25	1.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.99	3.45 %
Total	3.99	3.45 %

Branch *	MTD Sales L	Brand Share %
POY2	0.56	3.82 %
CUD1	0.34	3.01 %
KKI2		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.99	3.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.77	2.02 %
Total	3.77	2.02 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.77	2.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.41	4.23 %
Total	3.41	4.23 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.27	3.97 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.41	4.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.42	3.37 %
Total	2.42	3.37 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.42	3.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	0.77 %
Total	0.62	0.77 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.62	0.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %