



TN : HITACHI Sales Performance 08/05/2026 9:11 AM

MTD Sales
197.77 L

Brand Share %
2.68 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.68 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 197.77 | 2.68 % |
| Total | 197.77 | 2.68 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02 | 56.28 | 5.73 % |
| CHENNAI-01 | 51.99 | 4.42 % |
| TRICHY-01 | 29.40 | 2.43 % |
| SOUTH ARCOT | 15.45 | 2.65 % |
| SOUTH-03 | 13.90 | 1.51 % |
| SOUTH-01 | 10.57 | 1.03 % |
| WEST-02 | 10.46 | 1.82 % |
| NORTH ARCOT | 5.82 | 1.09 % |
| WEST-01 | 3.90 | 1.05 % |
| Total | 197.77 | 2.68 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 56.28 | 5.73 % |
| Total | 56.28 | 5.73 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH06 | 0.80 | 1.78 % |
| CH21 | 0.70 | 0.99 % |
| CH20 | 0.64 | 1.79 % |
| MJR1 | 0.61 | 1.76 % |
| UKI1 | 0.58 | 2.67 % |
| CH41 | 0.34 | 0.98 % |
| CH18 | 0.32 | 0.69 % |
| GPD1 | 0.31 | 1.55 % |
| CH43 | 0.29 | 1.11 % |
| CH01 | | 0.00 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH36 | | 0.00 % |
| CH44 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 56.28 | 5.73 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 51.99 | 4.42 % |
| Total | 51.99 | 4.42 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16 | 1.62 | 2.51 % |
| CH08 | 1.24 | 2.21 % |
| AVD1 | 0.89 | 2.31 % |
| CH14 | 0.63 | 0.71 % |
| MRM1 | 0.36 | 1.09 % |
| CH38 | 0.33 | 1.25 % |
| TKM1 | 0.32 | 2.19 % |
| GUD2 | 0.31 | 1.68 % |
| KNR1 | 0.29 | 1.07 % |
| CH07 | | 0.00 % |
| CH22 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| CH47 | | 0.00 % |
| CH48 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 51.99 | 4.42 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 29.40 | 2.43 % |
| Total | 29.40 | 2.43 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TNJ2 | 0.94 | 1.70 % |
| PBR2 | 0.45 | 0.65 % |
| TTP1 | 0.38 | 1.42 % |
| TYR1 | 0.37 | 1.22 % |
| TRY3 | 0.33 | 1.08 % |
| ORU1 | 0.32 | 2.06 % |
| TRY2 | 0.32 | 1.18 % |
| PDK1 | 0.30 | 0.87 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| NMM1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TVR1 | | 0.00 % |
| Total | 29.40 | 2.43 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 15.45 | 2.65 % |
| Total | 15.45 | 2.65 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 1.55 | 2.34 % |
| NVL2 | 0.34 | 0.93 % |
| MKM1 | 0.32 | 2.33 % |
| SJI2 | 0.30 | 1.24 % |
| TDM1 | 0.29 | 1.63 % |
| KKI2 | 0.29 | 0.81 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| STP1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 15.45 | 2.65 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 13.90 | 1.51 % |
| Total | 13.90 | 1.51 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KKD3 | 0.59 | 1.19 % |
| SVG1 | 0.34 | 1.33 % |
| MDU7 | 0.31 | 0.99 % |
| MPA1 | 0.30 | 1.01 % |
| MDU6 | 0.29 | 0.75 % |
| TMM1 | 0.29 | 1.35 % |
| MDU3 | 0.27 | 0.89 % |
| ADP1 | | 0.00 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU2 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| TEN1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 13.90 | 1.51 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 10.57 | 1.03 % |
| Total | 10.57 | 1.03 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TUT1 | 1.44 | 1.41 % |
| KVT1 | 0.67 | 1.21 % |
| TVL1 | 0.66 | 0.54 % |
| RPM1 | 0.63 | 2.18 % |
| TUT2 | 0.40 | 0.67 % |
| ASM1 | 0.33 | 2.11 % |
| VNR2 | 0.33 | 0.93 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| ARM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| MMT1 | | 0.00 % |
| PDI1 | | 0.00 % |
| PKD1 | | 0.00 % |
| S2SD | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKS2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLY1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 10.57 | 1.03 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 10.46 | 1.82 % |
| Total | 10.46 | 1.82 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| ERD1 | 0.94 | 1.42 % |
| TCG1 | 0.36 | 2.00 % |
| TRM1 | 0.29 | 2.26 % |
| VPD1 | 0.29 | 2.46 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| VKL1 | | 0.00 % |
| WHKP | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 10.46 | 1.82 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 5.82 | 1.09 % |
| Total | 5.82 | 1.09 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TRT1 | 0.30 | 1.24 % |
| ANI1 | 0.29 | 2.04 % |
| WJP1 | 0.29 | 1.70 % |
| CPT1 | 0.26 | 2.02 % |
| ABR1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| KPM2 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SBR1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| Total | 5.82 | 1.09 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 3.90 | 1.05 % |
| Total | 3.90 | 1.05 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2 | 0.29 | 1.43 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE2 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CBE6 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 3.90 | 1.05 % |