



TN : HITACHI Sales Performance 07/05/2026 9:11 AM

MTD Sales
180.24 L

Brand Share %
2.62 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	180.24	2.62 %
Total	180.24	2.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	50.71	5.65 %
CHENNAI-01	47.06	4.33 %
TRICHY-01	27.95	2.44 %
SOUTH-03	13.90	1.61 %
SOUTH ARCOT	13.22	2.44 %
WEST-02	9.24	1.68 %
SOUTH-01	8.45	0.88 %
NORTH ARCOT	5.82	1.18 %
WEST-01	3.90	1.10 %
Total	180.24	2.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.71	5.65 %
Total	50.71	5.65 %

Branch *	MTD Sales L	Brand Share %
CH21	0.70	1.07 %
CH20	0.64	1.97 %
MJR1	0.61	1.95 %
CH06	0.39	0.93 %
CH41	0.34	1.02 %
CH18	0.32	0.76 %
GPD1	0.31	1.76 %
CH43	0.29	1.31 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	50.71	5.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.06	4.33 %
Total	47.06	4.33 %

Branch *	MTD Sales L	Brand Share %
CH08	0.96	1.85 %
AVD1	0.89	2.47 %
CH14	0.63	0.77 %
MRM1	0.36	1.16 %
CH38	0.33	1.44 %
TKM1	0.32	2.37 %
GUD2	0.31	1.88 %
KNR1	0.29	1.11 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	47.06	4.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.95	2.44 %
Total	27.95	2.44 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.79	2.59 %
TNJ2	0.94	1.77 %
PBR2	0.45	0.69 %
TTP1	0.38	1.43 %
TYR1	0.37	1.27 %
TRY3	0.33	1.11 %
ORU1	0.32	2.11 %
TRY2	0.32	1.26 %
PDK1	0.30	0.97 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
Total	27.95	2.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	1.61 %
Total	13.90	1.61 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.59	1.34 %
SVG1	0.34	1.42 %
MDU7	0.31	1.03 %
MPA1	0.30	1.07 %
MDU6	0.29	0.79 %
TMM1	0.29	1.38 %
MDU3	0.27	1.30 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.90	1.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.22	2.44 %
Total	13.22	2.44 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.34	1.00 %
MKM1	0.32	2.50 %
POY1	0.31	0.51 %
SJI2	0.30	1.35 %
TDM1	0.29	1.83 %
KKI2	0.29	0.84 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	13.22	2.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.24	1.68 %
Total	9.24	1.68 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	1.50 %
TCG1	0.36	2.05 %
TRM1	0.29	2.26 %
VPD1	0.29	2.46 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	9.24	1.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.45	0.88 %
Total	8.45	0.88 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.46	2.28 %
TUT1	1.44	1.56 %
KVT1	0.67	1.28 %
TUT2	0.40	0.69 %
TVL1	0.37	0.32 %
ASM1	0.33	2.32 %
RPM1	0.33	1.16 %
VNR2	0.33	1.02 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	8.45	0.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.82	1.18 %
Total	5.82	1.18 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.30	1.32 %
ANI1	0.29	2.13 %
WJP1	0.29	1.76 %
CPT1	0.26	2.25 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.82	1.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.90	1.10 %
Total	3.90	1.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	1.52 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.90	1.10 %