



TN : HITACHI Sales Performance 07/04/2026 9:11 AM

MTD Sales
110.28 L

Brand Share %
2.00 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	110.28	2.00 %
Total	110.28	2.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	32.14	5.52 %
CHENNAI-01	24.51	3.62 %
SOUTH-01	14.31	1.44 %
TRICHY-01	12.34	1.44 %
SOUTH-03	8.20	1.11 %
SOUTH ARCOT	7.31	2.36 %
WEST-02	5.42	1.09 %
NORTH ARCOT	3.76	1.13 %
WEST-01	2.28	0.43 %
Total	110.28	2.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.14	5.52 %
Total	32.14	5.52 %

Branch *	MTD Sales L	Brand Share %
CH41	0.38	1.22 %
CH21	0.37	1.03 %
CH18	0.37	1.52 %
CH20	0.36	1.66 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	32.14	5.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.51	3.62 %
Total	24.51	3.62 %

Branch *	MTD Sales L	Brand Share %
CH47	0.71	1.13 %
AVD1	0.38	1.73 %
CH07	0.36	1.23 %
CH39	0.29	1.99 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.31	1.67 %
Total	24.51	3.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.31	1.44 %
Total	14.31	1.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.36	1.11 %
TUT2	0.37	0.88 %
ERL2	0.31	1.25 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	14.31	1.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.34	1.44 %
Total	12.34	1.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.69	0.79 %
TNJ1	0.58	1.53 %
TRY2	0.36	1.46 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	12.34	1.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.20	1.11 %
Total	8.20	1.11 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.93	1.89 %
MDU6	0.56	1.66 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.20	1.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.31	2.36 %
Total	7.31	2.36 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.38	1.62 %
POY1	0.28	0.91 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	7.31	2.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	1.09 %
Total	5.42	1.09 %

Branch *	MTD Sales L	Brand Share %
WHKP	0.35	1.30 %
NKL2	0.31	1.18 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.42	1.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.76	1.13 %
Total	3.76	1.13 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.30	1.24 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.76	1.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.28	0.43 %
Total	2.28	0.43 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.61	1.54 %
KMR1	0.27	0.88 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.28	0.43 %