



# TN : HITACHI Sales Performance 04/05/2026 9:11 AM

MTD Sales  
143.13 L

Brand Share %  
2.68 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	143.13	2.68 %
Total	143.13	2.68 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.98	4.88 %
CHENNAI-02	37.04	5.42 %
TRICHY-01	23.54	2.61 %
SOUTH ARCOT	9.95	2.34 %
SOUTH-03	8.91	1.30 %
WEST-02	7.71	1.73 %
SOUTH-01	7.44	1.05 %
NORTH ARCOT	5.26	1.40 %
WEST-01	3.31	1.09 %
Total	143.13	2.68 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.98	4.88 %
Total	39.98	4.88 %

Branch *	MTD Sales L	Brand Share %
CH16	1.22	2.63 %
CH08	0.96	2.37 %
CH30	0.73	2.05 %
CH14	0.63	1.16 %
GUD2	0.31	2.47 %
KNR1	0.29	1.57 %
CH37	0.28	2.18 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	39.98	4.88 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.04	5.42 %
Total	37.04	5.42 %

Branch *	MTD Sales L	Brand Share %
CH06	0.39	1.17 %
CH21	0.35	0.64 %
CH41	0.34	1.36 %
MJR1	0.34	1.53 %
UKI1	0.29	1.69 %
CH43	0.29	1.69 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	37.04	5.42 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.54	2.61 %
Total	23.54	2.61 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.05	1.91 %
TNJ2	0.94	2.23 %
PBR2	0.45	0.89 %
TTP1	0.38	1.64 %
TRY3	0.33	1.39 %
ORU1	0.32	2.24 %
TRY2	0.32	1.47 %
PDK1	0.30	1.26 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	23.54	2.61 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.95	2.34 %
Total	9.95	2.34 %

Branch *	MTD Sales L	Brand Share %
POY1	0.31	0.67 %
SJI2	0.30	1.59 %
TDM1	0.29	2.40 %
KKI2	0.29	0.98 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	9.95	2.34 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	8.91	1.30 %
<b>Total</b>	<b>8.91</b>	<b>1.30 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	0.59	1.61 %
SVG1	0.34	1.86 %
MDU7	0.31	1.25 %
TMM1	0.29	1.75 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>8.91</b>	<b>1.30 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	7.71	1.73 %
Total	7.71	1.73 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.58	1.16 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	7.71	1.73 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	7.44	1.05 %
Total	7.44	1.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.78	1.10 %
KVT1	0.67	1.55 %
TUT2	0.40	1.03 %
TVL1	0.37	0.38 %
RPM1	0.33	1.38 %
VNR2	0.33	1.38 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	7.44	1.05 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.26	1.40 %
<b>Total</b>	<b>5.26</b>	<b>1.40 %</b>

Branch *	MTD Sales L	Brand Share %
TRT1	0.30	1.54 %
WJP1	0.29	2.14 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>5.26</b>	<b>1.40 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	3.31	1.09 %
<b>Total</b>	<b>3.31</b>	<b>1.09 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	1.88 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>3.31</b>	<b>1.09 %</b>